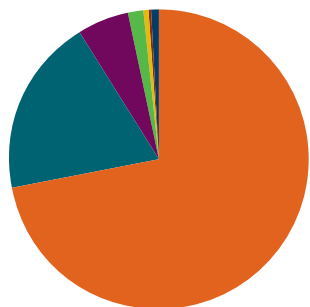


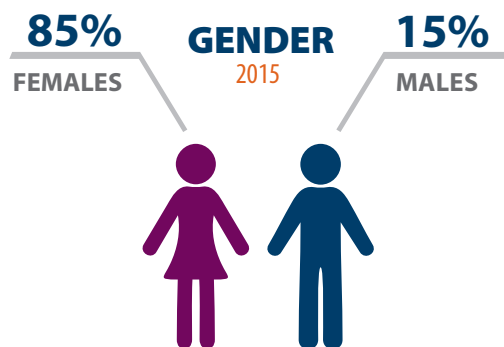
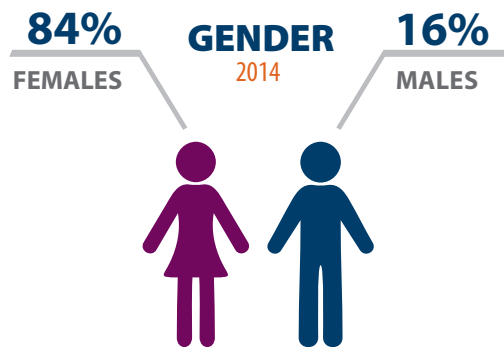


DIVERSITY OF PTA STATE BOARDS IN 2014

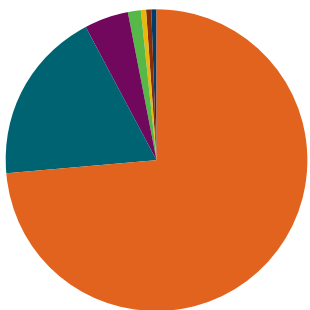


Caucasian/White, Non-Hispanic **72.1%**
 African American **19.2%**
 Hispanic/Latino **5.6%**
 Asian/Pacific Islander **1.6%**
 Native American **.4%**
 Other **.5%**
 Unknown **.6%**

ETHNICITY
 27.9% are Minorities



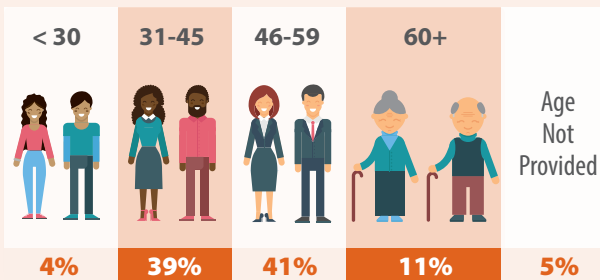
DIVERSITY OF PTA STATE BOARDS IN 2015



Caucasian/White, Non-Hispanic **73.7%**
 African American **18.5%**
 Hispanic/Latino **4.8%**
 Asian/Pacific Islander **1.4%**
 Native American **.6%**
 Other **.5%**
 Unknown **.4%**

ETHNICITY
 26% are Minorities

AGE 2014 & 2015



1.3% increase under age 46 since September 2014

TABLE OF CONTENTS

PART I:

LEADERSHIP TIPS AND TOOLS

Quick Tips

Getting Started

National PTA Policies Supporting Diversity and Inclusion

- ✦ National PTA Diversity and Inclusion Policy
- ✦ Other National PTA Policy Statements Supporting Inclusion

Diversity and Inclusion Initiatives:

Frequently Asked Questions

Emerging Minority Leadership Conferences

Jan Harp Domene Diversity and Inclusion Awards

PART II:

SUPPORTING MULTICULTURAL MEMBERSHIP GROWTH

How to Engage with Underrepresented Groups

Key Strategies for Specific Groups

- ✦ African American Children and Families
- ✦ Hispanic Children and Families
- ✦ Asian American Children and Families
- ✦ Pacific Islander American Children and Families
- ✦ American Indian/Alaska Native Children and Families
- ✦ Male Engagement
- ✦ Military Children and Families
- ✦ Foster Children and Parents
- ✦ Lesbian, Gay, Bisexual, Transgender, Queer/Questioning Children and Families
- ✦ Children with Special Needs and Their Families
- ✦ Location Matters: Urban, Suburban, and Rural Children and Families

Personal Action Plan