Grassroots Advocacy Trainer's Manual

Summary And Wrap-Up



Goal

Provide a summary of what was learned during the workshop, and urge participants to take action.



Time

10 Minutes



Overview

The content of this workshop will be summarized, and the participants will be challenged to go out and put to use what they've learned.



Materials Needed

■ No materials are required to conduct the Summary And Wrap-Up.



Handouts

■ Workshop Evaluation



Equipment Needed

■ No equipment is required to conduct the Summary And Wrap-Up.



Grassroots Advocacy Trainer's Manual

Summary



This takes us to the end of our Grassroots Advocacy Training Session.

First, let's take a quick look back. We've learned about:

- The Grassroots Advocacy Process
- How to develop a grassroots advocacy strategy
- Building grassroots coalitions
- Recruitment and organization building
- Using media as a tactic
- Using meetings to pressure decision-makers
- Motivating parents on the Common Core State Standards Initiative

I'd like to thank you on behalf of National PTA [and any other group sponsoring the particular workshop session]

And I'd like to challenge you to go back to your community and begin to put into action the principles and practices we learned in this workshop

Before you leave, please take a moment to complete and return the workshop evaluation form I'm going to distribute.

This concludes the workshop, thanks again for your participation.



- Distribute blank Evaluations
- Collect completed Evaluations