

# Set a Stretch, But Achievable Goal

If you desire substantial growth:

**Use Membership Growth Potential**

<b>GOAL = MEMBERSHIP GROWTH POTENTIAL</b>			
<b>Potential Relationships</b>	<b>Total # People</b>	<b>Target # or % of Total</b>	<b>2018-19 Goal</b>
Teachers/Staff			
Students			
Parents & Caregivers			
Other Supporters			
<b>MEMBERSHIP TOTALS</b>			

# Set a Stretch, But Achievable Goal

If you desire  
incremental growth:

**Use Prior  
Year(s) Trends**

2017-2018 Members + Desired Increase = GOAL			
Relationship Type	2017-18 Members	# or % Increase	2018-19 Goal
Teachers/Staff			
Parents/Caregivers			
Students			
Other Supporters			
<b>MEMBERSHIP TOTALS</b>			