

“The National Congress of Mothers, irrespective of creed, color or condition, stands for all parenthood, childhood, homehood.”

—Alice McLellan Birney, 1898, Cofounder of National PTA

Award Overview

The Jan Harp Domene Diversity and Inclusion Award is named after Domene, a past National PTA President (2007-2009). The award recognizes PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion. Three awards are given out annually at the National PTA Convention: one to a state PTA, one to a district/council/region PTA and one to a local PTA.

About

PTAs everywhere represent parents, caregivers, educators, and communities from all walks of life, which enables us to best achieve PTA’s mission to make *every child’s* potential a reality. In 2020, National PTA adopted guiding beliefs and definitions that articulate our commitment to advancing diversity, equity and inclusion.

At PTA, we believe diversity is our strength. Our collective backgrounds, perspectives and ideas allow us to reflect the rich fabric of 21st century children, families, educators and community members—and create the strongest future and direction for PTA. National PTA recognizes that diverse populations enrich PTA activities and, more importantly, enhance the well-being of all children and youth. When PTAs are representative of their communities, they gain strength and effectiveness through increased volunteer and resource support.

PTA also believes that collaboration must be inclusive. We can only achieve our mission and vision in full collaboration and partnership with the broadest possible set of volunteers, staff, educators, schools and communities. We foster an association where everyone feels they belong, are integral to achieving our vision and can contribute at the highest level. Which means tending to power dynamics where they occur and setting up a level playing field for all to engage in our work.

Lastly, PTA believes that equity drives our mission. With schools facing challenges like shrinking budgets and increasing educational inequity, PTA is more important than ever. We continually learn and change to reflect an increasingly complex and changing 21st century

landscape in which unforeseen crises can affect our children, families and communities. We seize opportunities to build and share new models and ways of working on behalf of children.

Apply Here:

- [English Application: https://forms.gle/JiovsJ4VERMb9bS47](https://forms.gle/JiovsJ4VERMb9bS47)
- [Aplicación en Español: https://forms.gle/3aNtbeaubf1jdb8f7](https://forms.gle/3aNtbeaubf1jdb8f7)

Winners Will Receive:

- \$1,000 cash award
- One Plaque/Trophy
- Honored at the 2021 National PTA Convention & Expo
- Two tickets to the Diversity & Inclusion Celebration at 2021 National PTA Convention & Expo
- Potential opportunity to be a speaker at the Diversity & Inclusion Celebration at the 2021 National PTA Convention & Expo
- Certificates for PTA members named in the application

Terms & Conditions: By submitting this application, you are acknowledging that you have read the full application and agree to the terms and conditions. If your PTA's application is selected as an award winner, your PTA will submit a brief description of your progress since receiving the award in fall/winter 2021. National PTA will only cover the expenses listed in the full application. It is the winners' responsibility to cover all other expenses (e.g., travel, hotel, registration, etc. if attending the 2021 National PTA Convention & Expo).

Who Should Apply?

PTAs who have made intentional efforts toward diversity and inclusion. Some examples:

- PTAs that have identified which demographic groups are missing from their membership and program participation, and have a plan to address the barriers that prevent them from being engaged
- PTAs whose membership and program participation has become more reflective of the diversity of the communities served (in race/ethnicity, languages, income, religion, gender identity, sexual orientation, etc.)
- PTAs who have ensured their focus on diversity, equity and inclusion in membership is ongoing and evolving based the changing demographics and communities they serve
- PTAs that have designed new programs or changed existing programs based on diverse community needs and interests
- PTAs that have developed program models and approaches to reduce disparities and achieve equitable outcomes
- PTAs that have developed consistent relationships with community members from identities/backgrounds currently or traditionally underrepresented
- PTAs that have shifted their norms and practices so that diverse lived experiences are welcomed and can meaningfully contribute
- PTAs that have assessed and removed or worked on removing the structural barriers that keep underrepresented groups from seeking or attaining leadership in PTA

APPLICATION INFORMATION

Criteria

1. Must be a PTA.
 - Local PTAs in good standing as defined by the state in which they are chartered.
 - District/Council/Region PTAs in good standing as defined by the state in which they are chartered or if part of a state structure
 - State PTAs in good standing as defined in the National PTA Standards of Affiliation.
2. The diversity and inclusion efforts described in the application must have taken place within the last year.
3. Each application must include **all** the required items.
4. Submission of an application for this award constitutes the entrant's permission and

consent that PTA may display, copy, reproduce, enhance, print, publish and distribute, in part or entirety, any portion of the submission for PTA purposes.

Requirements

A complete application includes:

1. PTA Unit 8-digit ID Number.
2. You can search for your PTA Unit Number on: <https://member.pta.org/Get-Involved/PTA-Local-Unit-Lookup> or email diversity@pta.org . If your ID number is not 8-digits, please enter "0s" for empty spaces in front of your ID number (e.g., 45897 would be entered at 00045897).
3. Responses to the four narrative questions, each with a 300-word maximum **OR** a video submission, with a maximum duration of three minutes per question.
4. Name(s) and contact information for key contact(s) and all PTA members and leaders who participated in reaching the achievement(s).
5. In fall/winter 2021, award recipients will be asked to submit a description of their accomplishments and progress since receiving the JHD Award.

Application

Please note all applications are to be submitted online and must be completed in one sitting.

Applicants have the option to submit **written responses or a video** for their application. Each written response has a *300-word limit per question*, and video responses are limited to *three minutes per question*. Whether the applicant is submitting written responses or a video, all applicants must use the application form to apply and must fill out the required fields.

We recommend preparing your responses in a word document prior to beginning the application online.

Link to the application form below:

- **English:** <https://forms.gle/JiovsJ4VERMb9bS47>
- **En Español:** <https://forms.gle/3aNtbeaubf1jdb8f7>

Video Entries

Applicants now have the option to submit a video for each application question, instead of a written response. Each video response is limited to three minutes per question.

We recommend uploading video responses to Google Drive or YouTube and then sharing the generated link in the field provided for each question.

Important: Please ensure that the videos are public and accessible for reviewers to see.

Questions

Prepare a brief written or video response to the following five questions:

1. How have the efforts made by your PTA created a PTA membership or board that is inclusive and reflective of your community?
2. What policies and practices have your PTA implemented to eliminate bias, prejudice and misunderstanding and promote support, inclusion, and understanding within your community? Include information on activities conducted, target audience and actions the PTA took to address the issue(s)
3. What efforts did your PTA make to become acquainted with diverse community groups/leaders in your community and collaborate with them to increase parent, family and community engagement?
4. Explain the outcomes and impact of your efforts, including the evaluation methods you used (qualitative and quantitative.)

The deadline to apply for the 2021 Jan Harp Domene Diversity and Inclusion Award is March 14 at 11 p.m. EST, 8 p.m. PST.