

"The National Congress of Mothers, irrespective of creed, color or condition, stands for all parenthood, childhood, homehood."

Alice McLellan Birney, 1898 Cofounder of National PTA

Award Overview

The Jan Harp Domene award is named after a past National PTA President who served from 2007 - 2009. The award recognizes PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion which is a theme that runs through all 5 pillars of the 2020 strategic vision. Three awards are given out annually at the National PTA convention: one to a State PTA, one to a district/council/region PTA, and one to a local unit.

About

PTAs everywhere must understand and embrace the uniqueness of all individuals, appreciating that each contributes a diversity of views, experiences, cultural heritage and traditions, skills and abilities, values, and preferences. When PTAs respect differences, yet acknowledge shared commonalities uniting their communities and develop meaningful priorities based upon their knowledge, they genuinely represent their communities. When PTAs represent their communities, they gain strength and effectiveness through increased volunteer and resource support.

Inclusion is a commitment to involve the entire school community in planning and enjoying PTA programs and activities. Bringing in different viewpoints is key to building a robust and meaningful PTA presence in your community.

Members come with their own views, experiences, cultural heritages and traditions, skills and abilities, values, and preferences. Our nation's public schools are a rich weave of these diverse threads, and PTAs must be as well. National PTA recognizes that the involvement of diverse populations enriches PTA activities and, more importantly, enhances the well-being of all children and youth. When all aspects of the community are represented, all voices will be heard, and PTA will be an effective voice for all children.

By recognizing and embracing diversity, organizations value differences and similarities in people through actions and accountability. PTA values and appreciates diversity, which enriches and strengthens the structure of our society within our state and nation.



Winners Will Receive:

- \$1,000 cash award
- 1 Plaque/Trophy
- Honored at the D&I Breakfast at the National PTA Convention
- Honored at the Awards Program at the National PTA Convention
- 2 tickets to the Diversity & Inclusion Breakfast at National PTA Convention
- 2 tickets to the Awards Dinner at National PTA Convention (1 person recognized on stage and individuals must be the same as those attending the breakfast)
- Potential opportunity to be a speaker at the Diversity & Inclusion Breakfast
- Certificates for PTA members named in the application

Terms & Conditions: By submitting this application, you are acknowledging that you have read the full application and agree to the terms and conditions. If your PTA's application is selected as an award winner, your PTA will submit a brief description of your progress since receiving the award in fall/winter 2018. National PTA will only cover the expenses listed in the full application. It is the winners' responsibility to cover all other expenses (for example: travel, hotel, registration, etc. if attending the National PTA Convention & Expo).

Who Should Apply?:

- PTAs with proven efforts in welcoming diverse members of their community.
- PTAs who have effectively hosted multicultural events to engage diverse communities.
- PTAs that have been able to recognize and address issues regarding bias, prejudice and misunderstanding to promote diversity and inclusion.
- PTAs who have effectively partnered with community organizations to increase brand awareness of PTA in their community including underrepresented groups.
- PTAs who have made meaningful connections with key members of the community to impact membership and volunteerism.
- PTAs who have increased the diversity of their board.
- PTAs who have had success in diversifying their membership.
- PTAs interested in continuing to grow their initiatives and efforts to expand their outreach.



APPLICATION INFORMATION

Criteria

- 1. Must be a PTA
 - Local PTAs in good standing as defined by the state in which they are chartered.
 - District/Council/Region PTAs in good standing as defined by the state in which they are chartered or if part of a state structure, state PTA is in good standing with the National PTA Standards of Affiliation.
 - State PTAs in good standing as defined in the National PTA Standards of Affiliation.
- 2. The diversity and inclusion efforts described in the application must have taken place within the last calendar year.
- 3. Each application must include all required items.
- 4. Submission of an application for this award constitutes the entrant's permission and consent that PTA may display, copy, reproduce, enhance, print, publish, and distribute, in part or entirety, any portion of the submission for PTA purposes.

Requirements

A complete application includes:

- 1. Current demographic information for the school, community, and geographic area supported by the submitting PTA including the total number of children and youth served (separate document submitted with the application, one-page maximum)
- 2. Narrative answer to each of the five questions on the award application (<u>maximum</u> of 500 words per response)
- 3. At least one supplemental document (maximum of three) supporting example(s) given in the narrative answers
- 4. In winter/fall 2018, award recipients must submit a description of their accomplishments and progress since receiving the Jan Harp Domene Award.
- 5. Contact information for key contact(s) and all volunteers who participated in reaching the achievement(s).



Narrative Questions

Prepare a brief narrative for the required information.

- 1. Describe the efforts made to build a more diverse PTA membership and/or board that is inclusive and reflective of its community. (10 points)
- 2. Describe the program(s) and practices that focused on (i) promoting the elimination of bias, prejudice and misunderstanding and (ii) promoting support, inclusion and understanding within your community. Include information on activities conducted, target audience, and actions the PTA took to address the issue(s). (35 points)
- 3. Explain efforts made to become acquainted with diverse community groups/leaders in the community and to collaborate with them to increase parent, family and community engagement. (15 points)
- 4. Describe efforts to educate your PTA members and/or leaders to the needs, cultural beliefs, traditions and family structures of the population served. (10 points)
- 5. Explain the outcomes and impact of your efforts including the evaluation methods. Describe how your PTA plans to continue to promote and sustain these efforts. Share evidence of the impact (qualitative and quantitative) that these programs and practices have had on your PTA, school and/or community. (30 points)

Application

Please note all applications are to be submitted online and must be completed in one sitting. We recommend gathering all pieces and typing up narrative responses in a word document prior to beginning the application online. The online application can be found at:

- English: https://webportalapp.com/webform/2018janharpdomeneaward
- Spanish: https://webportalapp.com/webform/janharpdomene2018es