



National PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

- Only **\$2.25** of each PTA member's dues go to National PTA.
- Over **70%** of that amount goes to programs and services.
- With inflation, the purchasing power of \$2.25 is now worth just **\$2**.

What a Dues Increase Can Do for PTA

new Proposed Dues Amount to National PTA - **\$3.75**

The \$1.50 increase will cover...

- **Securing our Future:** Maintaining National PTA's brand, influence and relevancy with policymakers and the next generation of parents
- **Strategic Business, Innovation and Technology Initiatives:** Organization rebranding and broader leadership training and support
- **Leadership Development:** Cover current investments in volunteer training and membership growth
- **Inflation:** Cover revenue lost from inflation from 2011 to 2018

How You Can Help

Our members are essential to this process and we [value your feedback](#) as we consider the best and most effective options.

PTA members at all levels across the country are encouraged to provide input and make recommendations for the association's membership dues increase.

Here's what you can do...

- Share your thoughts and recommendations at [PTA.org/DuesIncrease](https://pta.org/DuesIncrease).
- Attend our Town Hall March 14 during the [2019 Legislative Conference](#).
- Participate in our webinars and other updates as we provide more information to PTA members.
- Encourage other members to be involved—We want to ensure everyone's voice is heard!

Thank you for your commitment to our nation's children and families and to National PTA.