

Spark Good for Schools

Walmart Spark Good brings together all of our community giving programs under one brand and puts customers and associates in the driver seat, making it easier to give to the causes they care most about. Spark Good includes programs like local grants, round up, registry, space request tool and associate giving and volunteerism.

Walmart is here to help schools start benefiting from Spark Good Resources!



Registry

Create and manage a registry with a list of products customers can purchase and ship to your location of choice.



Round Up

Customers can round up their purchase total and donate their change at checkout on Walmart.com and in the Walmart app to a public charity or school of their choice.



Space Request Tool

Request space in front of your local Walmart to raise funds and drive awareness.



Community Grants

Schools, PTAs, and organizations are able to apply for local grants, ranging from \$250 to \$5,000 which are designed to address the unique needs of the communities where we operate.



Enrolling in these programs will allow customers to donate to their local schools year-round on walmart.com and the Walmart app.

How to get started

For tips and how-to guides on how to get started, visit walmart.org/sparkgood.

- Create a Spark Good account on walmart.com/nonprofits.
- Create an account through Deed, a third-party verification provider, to verify your Spark Good account.
- Once your account is set up, let your teachers, parents, and partners know they can find your school at walmart.com/sparkgood so they can start donating year-round.

Please note: Local PTA/PTOs are already eligible for Spark Good!



Use the QR code to learn more about Spark Good Resources