



Section 1: Week 1 Activities and Challenges

The 101 Checklist to National PTA Resources

Activity Priority

MUST

Do MUST activities first, as they are the building blocks to a strong and healthy PTA.

SHOULD

Look to do SHOULD activities after you complete all or most of the MUST activities.

COULD

Focus on the COULD activities when you have the capacity to go above and beyond. COULD activities have the potential to take your PTA to the next level.

Activity/Challenge	Time	Priority
10 activities in less than 5 minutes each		
1. Do you have a National PTA profile? If not, create a profile to access free National PTA resources. <i>Please make sure your profile email does not exist before creating new user.</i>	2 minutes	MUST
2. Sign up for Local Leader Kit to learn the basics of running your PTA. <ol style="list-style-type: none"> Sign into your National PTA profile Scroll down and fill out Local Unit Information Click "Access The Local Leader Kit" 	2 minutes	MUST
3. Sign up for Thrive to take self-paced interactive courses to dive deeper on different membership topics and more. <ol style="list-style-type: none"> Go to https://thrive.pta.org/redeem/ Enter your name, email and choose a password Enter this code: pta-con-2022 Agree and Click to Register 	3 minutes	MUST
4. Subscribe to National PTA newsletter/s to receive monthly/weekly updates with the latest tools, programs and training! Sign up today to make sure you hear first about our funding opportunities .	2 minutes	MUST
5. Join the Local Leaders' Facebook page	2 minutes	MUST
AND Read tips for successful engagement with Local Leader's Facebook page	5 minutes	SHOULD



6. Create your own PTA logo . It's quick and easy! Brand everything you do so your community knows it is the PTA doing the work or providing the financial support.	5 minutes	MUST
7. Make joining as easy as possible. Submit your online join link to be added to the Find a PTA page.	5 minutes	MUST
8. Set a membership goal. If you write down a realistic goal, you are 42% more likely to accomplish it.	5 minutes	MUST
9. Has your board and committee(s) joined your PTA for the year? Make sure everyone is signed up today!	5 minutes	SHOULD
10. Explore 1 of the National PTA programs that you could implement this year (i.e. Reflections) to grow membership!	5 minutes	COULD

Have Questions? Email us at membership@pta.org.

Week 2's activities coming August 27