

General Association and Business Standards for State Constituent Associations

This document shall be known as the National PTA’s Standards of Affiliation (“SOA” or “Standards”) Policy. National PTA has adopted these Standards in recognition of its responsibility to preserve the value and goodwill associated with the PTA Trademarks (as defined below) and brand, and also to support its constituent associations from state to local. The Standards set forth the requirements with which state constituent associations must comply to remain in compliance with the Standards of Affiliation, which allows them to enjoy the privileges of affiliation with the National PTA.

Requirements to Remain in Compliance

To remain in compliance with the Standards of Affiliation, state constituent associations must: timely and fully comply with each of the requirements, and the applicable required indicators, contained in the Standards of Affiliation Requirements (“Requirements”); comply with and agree to be bound by each of the Procedures Regarding State Constituent Associations in Non-Compliance with the SOA (“Procedures”); timely and fully comply with any policies, procedures or directives related to use of the National PTA Trademarks; and sign and agree to be bound by each of the agreements contained in the Memorandum of Understanding (“MOU”), which sets forth the agreement between the National PTA and applicable state constituent association.

While individuals may be assigned specific Requirements to complete and/or maintain, the responsibility for compliance remains with the governing boards of the state constituent associations.

Standards of Affiliation Requirements – Resource A

The Standards of Affiliation Requirements (“Requirements”) identifies certain requirements with which state constituent associations must comply.

These requirements have been provided as a SOA Requirements Chart (“Chart”) for the state constituent association’s internal use only. To remain in compliance with the SOA Policy, state constituent associations must comply with each requirement on the Chart by timely completing each of the required indicators by the applicable deadline and submitting the required documentation to soa@pta.org or as otherwise indicated.

National PTA reserves the right to amend the Requirements at its discretion. Upon such amendment, National PTA shall notify the state constituent associations via email.

A copy of the current SOA Requirements Chart is attached as Resource A.

Procedures Regarding Non-Compliance – Resource B

The National PTA also has adopted Procedures Regarding State Constituent Associations in Non-Compliance with the SOA (“Procedures”).

National PTA reserves the right to amend the Procedures at its discretion. Upon such amendment, National PTA shall notify the state constituent associations via email.

A copy of the current Procedures is attached as Resource B.

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Memorandum of Understanding – Resource C

Each state constituent association is required to sign a Memorandum of Understanding (“MOU”), which sets forth the agreement between National PTA and the state constituent association.

National PTA reserves the right to amend the MOU at its discretion. Upon such amendment, National PTA shall notify the state constituent associations via email, and all state constituent associations shall sign the amended document.

A copy of the current Memorandum of Understanding is attached as Resource C.

Privileges of Affiliation

State constituent associations who remain in compliance with the Standards of Affiliation, the Requirements, and the Procedures enjoy the following privileges of affiliation:

- Affiliation with National PTA – Status as a Chartered Congress;
- License to use the National PTA trademarks, including but not limited to: PTA, PARENT TEACHER ASSOCIATION, PTSA, PARENT TEACHER STUDENT ASSOCIATION, CONGRESS OF PARENTS AND TEACHERS and the related logos in conjunction with the name of the state constituent association; license to use the above marks as well as other National PTA marks (the “PTA Trademarks”) as permitted by the National PTA policies, procedures and directives;
- Access to appropriate membership data within National PTA database;
- Authority to collect dues for the association;
- Authority to charter new units and/or other constituent associations;
- Representation at National PTA’s Annual Convention by the state constituent association’s voting delegates;
- Access to exclusive National PTA resources, training, technical assistance and other services;
- Ability to bring resolutions to National PTA for consideration;
- Funding to attend National PTA meetings and events as may be specified in the National PTA bylaws and/or budget;
- Benefits from sponsored gifts or rewards and participation in sponsorship/members-only programs;
- Eligibility for grants and/or program participation/incentive funds;
- Official representation by National PTA at state constituent association’s annual meeting/convention or other statewide event once every two years; and
- Participation in National PTA awards and other programs, including the Reflections program.

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Trademarks

National PTA is the sole and exclusive owner of the PTA Trademarks. Pursuant to these Standards of Affiliation, state constituent associations are granted a license to use the PTA Trademarks as part of their own names subject to the terms specified in the Standards of Affiliation, the Procedures, the MOU, and any other policies, procedures or directives related to the use of the National PTA Trademarks. State constituent associations will take no action that will diminish the value and goodwill associated with the PTA Trademarks or that could harm the brand of PTA. State constituent associations will not register with any governmental authority any name or mark which incorporates the PTA Trademarks or any confusing similar marks. If a state constituent association receives notice from the National PTA that it has entered into the Oversight Phase under the Procedures, the state constituent association shall not issue any communications using PTA Trademarks without prior written approval of National PTA, shall not issue any other communication that might diminish the value and goodwill associated with the PTA Trademarks, and shall take such other steps as directed by the National PTA. If a state constituent association receives notice from the National PTA that its charter has been revoked, the state constituent association shall immediately cease to identify itself as affiliated with PTA, shall cease all use of the PTA Trademarks, and shall take such other steps as directed by the National PTA.

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These Standards of Affiliation may be amended by the National PTA at its discretion. Additional information regarding the SOA Policy is available on the National PTA website or by contacting the National PTA Field Service Committee.