



Section 4: Week 4 Activities and Challenges

Understand the Needs of the Families in your Community

Activity Priority

MUST

Do MUST activities first, as they are the building blocks to a strong and healthy PTA.

SHOULD

Look to do SHOULD activities after you complete all or most of the MUST activities.

COULD

Focus on the COULD activities when you have the capacity to go above and beyond. COULD activities have the potential to take your PTA to the next level.

Activity/Challenge	Time	Priority
<p>1. Listen to your community to understand the needs and interests of your community that can support student success and well-being for the next school year.</p> <p>A. Use this Sample Survey to reach out to your school community. You can edit the survey to meet your needs.</p> <p>B. Send and/or post the survey in three (3) places for your community to respond to it. Think newsletter, social media channels, QR code for parents to fill out at car pick-up/drop-off line, etc.</p> <p>C. Schedule and host a community forum/listening session.</p>	<p>20 minutes</p> <p>15 minutes</p> <p>60 minutes</p>	<p>MUST</p> <p>SHOULD</p> <p>COULD</p>
<p>2. Use school data to understand the needs of your families to support student success and well-being for the next school year.</p> <p>A. Visit GREATSCHOOLS.org or your school district website, where you can find the demographics, percentage of families receiving free and reduced lunch, test scores, students with disabilities, etc.</p> <p>B. Schedule time with the principal to find out what the goals of the school are for the next school year.</p> <p>C. Identify three areas from the data and/or conversation with principal that your PTA could help with to support academic and well-being success of the students your PTA serves.</p>	<p>15 minutes</p> <p>30 minutes</p> <p>20 minutes</p>	<p>MUST</p> <p>SHOULD</p> <p>COULD</p>

Have Questions? Email us at membership@pta.org.

Section 4: Week 5 activities coming April 30