



Section 1: Week 5 Activities and Challenges

Engage All Families including Students

Activity Priority

MUST

Do MUST activities first, as they are the building blocks to a strong and healthy PTA.

SHOULD

Look to do SHOULD activities after you complete all or most of the MUST activities.

COULD

Focus on the COULD activities when you have the capacity to go above and beyond. COULD activities have the potential to take your PTA to the next level.

Activity/Challenge	Time	Priority
<p>1. Try these ideas to engage the different families in your community.</p> <p>A. Make sure people know that they can support or invest in PTA <u>without volunteering</u> via social media and/or in-person events. Many parents are working parents and do not have time, or do not want, to volunteer. Publish two (2) social media posts in the next two weeks that your PTA needs their support by just joining.</p> <p>B. Assess upcoming PTA events, meetings, and activities to see how many are family friendly. Make a few simple tweaks and see if you can make them more family friendly. Including food, activities for all ages and/or something fun are simple ways you can ensure attendance is high and everyone finds the time well spent. And of course, have a <u>membership table</u> at EVERY event, activity, and meeting - giving all families the opportunity to be a part of PTA by joining!</p> <p>C. National PTA is offering over \$600K in funding for PTAs/PTSAs and interested in implementing a fun and engaging National PTA program focused on STEM, digital citizenship, healthy lifestyles or the arts. While funding is not needed to implement PTA programs, it can be used as support in running programs or making programs more accessible to all students (e.g., helping your PTA cover food, translators, etc.). The application process is easy (no prior grant-writing experience is needed). Apply before October 4 at 11:59pm EDT.</p>	<p>5 minutes</p> <p>20 minutes</p> <p>20 - 40 minutes</p>	<p>MUST</p> <p>SHOULD</p> <p>COULD</p>



<p>Tok, etc. Let them know PTA offers info to help their child excel at school and in life, include a call to action to support/join your PTA.</p> <p>B. You know your community best, pick 1 or 2 episodes from Notes from the Backpack to share with your community to offer them real-life advice and ideas on how to support children’s learning and development, include a call to action to support/join your PTA. This season will feature experts giving advice on everything from vaping to a child’s friendships.</p> <p>C. Art has always been an emotional outlet, especially for the youth. Share 2 - 3 art at-home activities with your community to spark creativity with our nation’s youth. The arts can positively affect entire school culture—especially student motivation, attitudes, and attendance—which encourages students to stay in school, succeed in school, succeed in work and succeed in life, include a call to action to invest in your PTA.</p>	<p>30 – 40 minutes</p> <p>15-30 minutes</p>	<p>SHOULD</p> <p>COULD</p>
<p>4. <i>For PTAs/PTSAs connected to a high school:</i> Share college and career readiness tools with students and their parents.</p> <p>A. Share Career Readiness Resources page and/or College Readiness Resources page on your PTA website or social media page that will help equip students with the knowledge needed to transition to the next best step for them with an ask to join PTA.</p> <p>B. Share 1 - 2 resources you found particularly helpful on Career Readiness or College Readiness on your PTA’s social media page(s) with an ask to join PTA.</p> <p>C. Share 1 new resource you found particularly helpful on the Career Readiness or College Readiness pages on your PTA’s social media page(s) each month till the end of the school year with an ask to join PTA.</p>	<p>10 minutes</p> <p>10 minutes</p> <p>15-20 minutes</p>	<p>MUST</p> <p>SHOULD</p> <p>COULD</p>

Have Questions? Email us at membership@pta.org.

Section 2 coming October 3