



Section 1: Week 1 Activities and Challenges

The 101 Checklist to National PTA Resources

Activity Priority		
<p>MUST</p> <p>Do MUST activities first, as they are the building blocks to a strong and healthy PTA.</p> <p>SHOULD</p> <p>Look to do SHOULD activities after you complete all or most of the MUST activities.</p> <p>COULD</p> <p>Focus on the COULD activities when you have the capacity to go above and beyond. COULD activities have the potential to take your PTA to the next level.</p>		
Activity/Challenge	Time	Priority
10 activities in less than 5 minutes each		
1. Do you have National PTA profile? If not, create a profile to access free National PTA resources.	2 minutes	MUST
2. Sign up for Local Leader Kit to learn the basics of running your PTA.	2 minutes	MUST
3. Subscribe to National PTA newsletter/s to receive monthly/weekly updates with the latest tools, programs and training!	2 minutes	MUST
4. Join the Local Leaders' Facebook page & Read tips for successful engagement with Local Leader's Facebook page	2 minutes 5 minutes	MUST SHOULD
5. Create your own PTA logo. It's quick and easy!	5 minutes	MUST
6. Make joining as easy as possible. Submit your online join link to be added to the Find my PTA page.	5 minutes	MUST
7. Set a membership goal. If you write down the goal, you are 42% more likely to accomplish it.	5 minutes	MUST
8. Has your board and committee(s) joined for the year? Make sure everyone is signed up today!	5 minutes	SHOULD



<p>9. Explore 1 of the National PTA programs that you could implement this year (i.e. Reflections) to grow membership!</p>	<p>5 minutes</p>	<p>SHOULD</p>
<p>10. By answering only a few questions, your PTA can apply for \$1,000 or \$2,500 in program funding from National PTA. No prior grant-writing experience is needed! Learn more and apply now at PTA.org/Grants. The deadline to submit applications is Sept. 27.</p>	<p>5 minutes</p>	<p>SHOULD</p>

Have Questions? Email us at membership@pta.org.

Week 2's activities coming September 28