PTA NAME: 2024-2025 MEMBERSHIP GOAL

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **(2021-2022)** | **(2022-2023)** | **(2023-2024)** | **Change +/- from last year** | **2025 Goal** | **2025 Stretch Goal** | **Current Student Enrollment** |
| **Total Membership** |  |  |  |  |  |  |  |

WHO ARE YOUR MEMBERS?

*(Anyone who supports your PTA mission)*

STUDENT DIVERSITY

*(Does your membership diversity match student diversity?)*

|  |  |
| --- | --- |
| White |  |
| Black/African American |  |
| Hispanic/Latino |  |
| Asian/Other |  |
| American Indian/Alaska Native |  |
| Native Hawaiian/Pacific Islander |  |
| Two or more Races |  |
| Total Students |  |
| % Free and Reduced Lunch |  |
| Title 1 (Yes or No) |  |

|  |  |  |
| --- | --- | --- |
| Potential Members | Total # People | 2024-2025 Goal |
| Parents/Caregivers/Extended Family |  |  |
| Teachers/Staff |  |  |
| Students |  |  |
| Community/Business Members |  |  |
| Other Supporters |  |  |
| Male |  |  |
| **Totals** |  |  |

TRACK PROGRESS MONTHLY

(*Members can join anytime.)*

MEMBERSHIP TEAM

*(Need people to continually focus on membership)*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Month | Members this Month | % of Goal |  |  |  | Month | Members this Month | % of Goal |  | Names |
| JUL |  |  |  |  |  | JAN |  |  |  |  |
| AUG |  |  |  |  |  | FEB |  |  |  |  |
| SEPT |  |  |  |  |  | MAR |  |  |  |  |
| OCT |  |  |  |  |  | APR |  |  |  |  |
| NOV |  |  |  |  |  | MAY |  |  |  |  |
| DEC |  |  |  |  |  | JUN |  |  |  |  |

DETAILED PLAN TO ACCOMPLISH MEMBERSHIP GROWTH GOALS **Membership Goal # or %**

**Goal #/%**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Goal** | **Action Steps/Plan Details** | **Timeline**  **(per action step)** | **Leader assigned** | **Budget** | **Progress** | **Completed**  **Date** |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |