

PTA FOR YOUR CHILD

PTA to support your child’s potential. PTA offers all parents and caregivers the opportunity to be engaged in their child’s potential. Being a member of PTA means that you are part of a powerful association and action plan that is focused on programs and initiatives that strengthen your child’s education and the family-school partnership. However you PTA, it’s all an investment in your child. PTA to support your child’s teachers and curriculum. PTA to advocate on the issues impacting your child and affect change at the local, state and national levels. PTA to build a stronger, more diverse and inclusive school community. There's no wrong way to PTA and we invite every family to participate, because we can do more together than apart. How do you PTA?

EDUCATION

Support Critical Academic Needs

PTA to fund essential school resources and curriculum needs, including investments in technology, the arts and science programming.

- PTA offers STEM-based learning resources for families through the STEM + Families® program, which includes the STEM at Home activities, Math Nights with Mathnasium and Science Festivals.
- PTA provides schools access to experts, resources, trainings and dozens of nationally recognized educational enrichment programs including the Family Reading Experience, in partnership with the Reading is Fundamental.
- PTA funds the nation's largest and longest running student arts program, Reflections®, which provides students access to arts, music, literature, dance, drama, and visual arts.

ADVOCACY

Give a Voice to Important Issues

PTA to be an active voice at the local, state and national levels and to impact decisions affecting your child’s health, safety and quality of education.

- PTA is the oldest and largest child advocacy association in America, comprised of over 22,000 local PTAs and nearly 3.5 million members.
- During the past 120 years, PTA’s national advocacy has helped establish universal kindergarten, the National School Lunch Program, the juvenile justice system, and anti-child labor laws.
- PTAs are an important advocate at the local and state levels – from the Florida PTA defeating for-profit school management companies to the Washington State PTA securing the passage of an education reform bill that redefined the state’s “Program of Basic Education.”

COMMUNITY

Build a Stronger, More Inclusive School

PTA to strengthen connections between your family, your child’s classmates and their families, and teachers to build a thriving and inclusive community for everyone.

- As a network of over 22,000 schools and nearly 3.5 million families, PTA connects parents and caregivers, students and teachers at the local, state and national level.
- PTA supports local needs and strengthens communities across the country – from Georgia where PTA sponsors vision clinics for low-income students and Detroit where a PTA runs after-school programs to California where a PTA created a buddy system between families with limited English proficiency and other bilingual families.
- PTA established National Teacher Appreciation WeekSM over 30 years ago to bring together the entire school community to celebrate the outstanding contributions teachers make.

ELEVATOR SPEECH

PTA membership and dues support your child by funding essential educational and curriculum needs; advocating on behalf of children and educators at the local, state and national levels; and building an inclusive school community for all families.

I invite you to join PTA for your child because increasing our membership, by even one, makes it possible to provide important educational resources, speak up on important issues and create a stronger school community. There is no wrong or right way to be involved – anything you can give, whether it's time or money, will support your child's potential.