**\*MEDIA ADVISORY\***

**[Name of PTA] to Host a Virtual Math Night for [Name of City] Families**

*Families to engage in fun, hands-on activities to foster children’s   
understanding of and excitement for math*

**WHAT:**

**On [Date],** [Name of PTA] will host a virtual math night for [Name of City] families. During the event, families will participate in fun, hands-on math activities to inspire students’ interest in math, help students understand and master math concepts and promote awareness of STEM education and careers, all from the comfort of their homes.

[Name of PTA]’s math night is part of National PTA’s [STEM + Families](http://www.pta.org/STEM) initiative. STEM + Families is focused on engaging entire families in STEM experiences at school, at home, in the community and within digital learning environments to empower them to support student success in STEM and inspire their children to pursue STEM careers. The goal of the initiative is to fill a critical gap in STEM education, increase access to STEM experiences for all students and inspire the next generation of STEM professionals.

STEM + Families is supported by [Mathnasium](http://www.mathnasium.com/), which specializes in making math come alive for students across all ages and ability levels. [Name of PTA] is excited to educated and engage families in STEM activities focused on math. [Name of PTA] is excited about increasing access to STEM—particularly math—experiences for [Name of City] children and families.

**WHEN:**

[Day and time of math night]

**WHERE:**

[Insert virtual link]

**WHO:**

[ PTA leaders, Mathnasium leaders, families and students]

**CONTACT:**

[Name and contact information for PTA]

**About PTA**  
National PTA is a network of families, students, educators and community leaders devoted to the success of children through family engagement. With over 20,000 local units in the U.S. and abroad, our millions of members are committed to making every child’s potential a reality through advocacy and strong family, school and community partnerships.

PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth. For more information, visit [PTA.org](https://www.pta.org/).

**About Mathnasium**

[Mathnasium](http://www.mathnasium.com/), the nation’s leading math-only learning center franchise, specializes in teaching kids math in a way that makes sense to them. The result of 40+ years of instruction and research, the Mathnasium Method has transformed the way children understand and appreciate math—whether they’re ahead of the curve, performing at grade level, or falling behind. Franchising since 2003, Mathnasium has become one of the fastest-growing educational franchises, with a new center opening each week. There are more than 700 Mathnasium franchises in the U.S. and abroad. For more information, visit [MATHNASIUM.com](http://www.mathnasium.com) or call 1-877-601-MATH.