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Subject: Thank you for Enrolling in the School of Excellence Program



Getting Started on the Path to Excellence!

Congratulations! You have successfully enrolled in the 2023-2024 School of Excellence program.

By enrolling in this program, you have taken the first step to become a designated National PTA School of Excellence (Step #1). Your Excellence Team is now on the path to strengthening family-school partnerships and making a substantial, positive impact on student success.

Everything you need throughout the program will be found in the Excellence Toolkit at [PTA.org/ExcellenceTools](https://pta.org/excellencetools). This toolkit is your one-stop-shop for success in the School of Excellence program and is where **ALL** of the program material will be housed. **Bookmark and visit this page often** to find timely updates and information.

Getting Started on the Path to Excellence!

Throughout the school year, your Excellence Team will collaborate with your school community and administrators to identify areas for improvement and implement an action plan for success. To accomplish this, you will gather feedback from your community using the provided survey questions and provide National PTA the results through a Community Feedback Form (Step #2). Along the way, you will receive resources and trainings to create a plan of action and assist you in your efforts. Toward the end of the school year, after you've implemented your action plan, you will survey your school community again (Step #3) to measure your progress through the program. Finally, you will submit a Community Impact Form including your Final Survey results and a narrative (Step #4) to share with National PTA all you accomplished during the program year.

Schools that complete the first four of the five steps to the program are honored as National PTA Schools of Excellence—a distinction that spans two years—and receive celebration tools, as well as automatic consideration for the [Phoebe Apperson Hearst Award](#) (Step #5).

By next August, your Excellence Team could earn an esteemed National PTA School of Excellence designation for your school and PTA, and be recognized as a national leader for building effective family-school partnerships.

If you have any questions, email Excellence@PTA.org, a dedicated inbox just for you. We look forward to supporting your efforts to strengthen your family-school partnership!

This email is a service from National PTA.