

Springbrook Sr. High PTSA (MD) Excellence Action Plan 2022-2023

Long-Term Goal intended outcome on how investments in family engagement will translate to continuous, positive change	To increase family participation and contributions to the school's culture by attending and volunteering at events that create an environment where students can thrive academically, socially, and emotionally. To increase collaboration between, teachers, students and parents to improve student's academic performance.					
Short-Term Goals intended measurable outcomes produced as a result of the work	Increase PTSA membership and attendance at meetings. Increase communication to our Hispanic community with increased translation provided. Host Fentanyl and Opioid prevention and awareness event. Host Create with Kindness Program sponsored by Tik Tok. Support the Free Store for disadvantaged students. Support school dances to increase safety. Host Staff Appreciation events. Advocate for school equipment and supplies. Keep PTSA website current and send more people to the website. Fundraise to support events.					
Responsible Team	Membership, Safety, Teacher Appreciation teams and PTSA members and volunteers.					
Connection to at least one of the National Standards for Family-School Partnerships	Our goals are connected to Welcome All Families, Increasing Effective Communication, Support Student Success and Collaborate With The Community. Connection to at least one of The Four 'I's of Transformative Family Engagement – <ul style="list-style-type: none"> • Our goals are connected to Integrated and Impactful. We integrate collaborations between students, teachers and parents and we collaborate with Community leaders to provide additional support to our students. 					
Barriers, Opportunities, Organizational Considerations (e.g., Constituents, Allies, Opponents)	Lack of PTSA membership and donations, lack of sufficient fundraisers to raise funds to support our programs, lack of parent, teacher and student engagement and participation, lack of PTSA meeting attendance, lack of proactive and effective communication and the inability to reach diverse groups of people.					
Tactics for Addressing Barriers, Opportunities, Organizational Considerations	These barriers present opportunities to engage students and different departments within Springbrook and parents to help develop creative solutions to address each of these barriers and to speak at monthly PTSA meetings. Also, we can collaborate with other school PTA's to see what has worked for them and implement their ideas as well. We will increase communication with our school Principal and garner greater support from teachers. We will also advertise events in a weekly newsletter, on social media, distribute flyers and route people to the PTSA website. We will also increase communication to our Hispanic community.					
Specific Action to accomplish Short-Term Goal	Responsible Team Members	Organizational Considerations (e.g., Constituents, Allies, Opponents)	Estimated cost (time, money)	Deliverables	Priority Level (1-2-3)	Due Date & Status (OT, B, C) OT (On Time) B (Behind) C (Complete)
Host Safe Homecoming	Excellence Volunteer	PTSA Members and Volunteers Chick-Fil-A	\$1000.00	10/8/2022	2	10/8/2022 C
Increase Membership	Excellence Volunteer	Principal, Teachers, Parents	N/A	Increase to 100 members	1	Ongoing, OT
Increase Communication to Hispanic Community	Excellence Volunteer	Partnership with community and Spanish-speaking students to translate	N/A	Translation of all flyers and newsletter	1	Ongoing OT
Advocate for School equipment and supplies	Excellence Volunteer	MCCPTA, Board of Education, MCPS	Preparation of needs list, give testimonies, attend	Some repairs have been made. Crosswalk improvemen	1	Ongoing OT

			multiple meetings	ts in progress		
Host Fentanyl and Opioid Awareness Event	Excellence Volunteer	George Simms, Chief of the State Attorney	N/A	12/20/2022	1	12/20/2022 C
Bring in Guest Speakers to promote resources for students and parents	Excellence Volunteer	Wellness Center Regular attendance by Student Government Counsel; College & Career Center; Emergency Preparedness; Health Forum	N/A Each presentation is 15-30 minutes during monthly PTSA meetings	02/21/23 12/20/23 11/15/22 10/18/22	1	Ongoing OT
Support Free Store (Winter Care Packages)	Excellence Volunteer	Partnership with Old Navy, Parents, Teachers	N/A	12/15/2022	2	12/15/2022 C
Host Teacher Appreciation Luncheons (Aug and Dec.)	Excellence Volunteer	Parents, PTSA members and volunteers and partnership with Giuseppe's Pizza	\$1450.00	8/24/2022 12/21/2022	2	8/24/2022 and 12/21/2022 C
Create with Kindness Program	Excellence Volunteer	Academy of Information Technology Department	\$1,000.00 Grant received	05/15/2023	1	OT
Fundraise for After Prom and Host Safe After Prom	Excellence Volunteer	PTSA Members and Volunteers	\$5,000.00	05/12/2023	2	OT
Overall Fundraising	Excellence Volunteer	PTSA Members and Volunteers, partnerships with Ledo's, Chipotle, Seasonal Roots, Panera Bread and Meadow Farms	Hope to raise \$5,000 and solicit additional donations	Ongoing	1	OT
Host Teacher appreciation lunch	Excellence Volunteer	Parents, PTSA members and volunteers, Partnership with Potbelly	\$900.00	05/05/2023	1	OT