**Announcements** SAMPLE

**Announce in school/PTA newsletter or email:**

(Name of School) Named a National PTA School of Excellence

(Insert name of school) was recently recognized as a 2019-2021 National PTA School of Excellence. National PTA’s School of Excellence program supports and celebrates partnerships between PTAs and schools that work to improve the educational experience and school environment for every child. This program provides guidance to assist school in engaging families in the school decision-making, and helps school build inclusive policies related to education, health, safety or the arts. This year, [name of school] made progress on [area of improvement from surveys.] As a National PTA School of Excellence, families feel welcomed and empowered to support student success, and PTA is a key partner for continuous school improvement.

**Encourage neighboring schools to enroll:**

National PTA’s School of Excellence program supports and celebrates partnerships between PTAs and schools to improve the educational experience and school environment for every child. In a National PTA School of Excellence, families feel welcomed and empowered to support student success, and PTA is a key partner for continuous school improvement. By participating in this program, your PTA and school will receive hands-on feedback about better ways to engage families in school decision-making. Enrollment for the 2019-2020 school year will be open until October 1, 2019. Questions? Contact [Excellence@pta.org](mailto:Excellence@pta.org) for more info.

**Announce via Twitter or Facebook:**

1. @NationalPTA just named [insert name of school] a School of Excellence! Learn more about this great program PTA.org/Excellence.
2. Congratulations [insert name of school] for being named a @NationalPTA School of Excellence!
3. [Insert name of school] is a National PTA School of Excellence! Join us at [location] to celebrate this distinction with families, teachers and community leaders.
4. Every child deserves an excellent education and school community. We are so proud that [insert name of school] is a National PTA School of Excellence!

**Announce on school/PTA website:**

National PTA Names <Name of School> a 2019-2021 National PTA School of Excellence!

We are excited to announce that <Name of School> has been named a National PTA School of Excellence! As a National PTA School of Excellence, < Name of School> made significant progress to welcome and empower families to support student success and school improvements during the course of the 2018-2019 school year.

<Insert specific details about your progress this year to engage families in student success and work toward a specific problem.>

<Insert information about specific celebration activities/events in your community and state.>

<Insert School> joins an elite group of schools recognized by the National PTA for its partnership with families through PTA to enrich the educational experience and overall well-being for all students.