

School of Excellence and PTA Membership

Does the National PTA School of Excellence program help grow PTA membership and engagement? Absolutely! But don't take our word for it—here's what some of our most recent School of Excellence designees had to say when asked if they saw an increase in PTA membership and participation among families and school staff.

King Springs Elementary School PTA, Georgia

“We are lucky to have a very strong PTA. We average over 500 memberships each year. Having the School of Excellence designation for 2016-2018 definitely impacted the PTA membership participation.”

Whitman PTA, Idaho

“Absolutely. Our membership increased by 61% (76 members to 122). Our meetings tripled in attendance. More members than ever volunteered. We had functioning committees with a chairperson. It was a leader's dream-come-true to see members work together and not the president doing the bulk of the work as in years prior.”

Kirtland Elementary-Jr-Sr PTA, Ohio

“Yes—we were even recognized by Ohio PTA as a Membership Super Star. I believe working towards supporting the National Standards helped us focus on our membership to welcome all families.”

Hughes Academy of Science and Technology PTA, South Carolina

“Yes! For the very first time, we achieved 100% faculty membership and did so before September 1. Also, our membership chair set a goal to educate our population on the value of PTA membership while increasing the number of members. Focusing on education, she revamped the membership form and included posters and materials to outline the benefits of membership. She also included her education efforts in our e-blasts. Through her efforts, she achieved a whopping 31% increase in membership, resulting in over 140 members.”

Westwood High School PTSA, Tennessee

“One of our goals was to increase membership in all areas and have a diverse membership roster to get ideas and resources from. The increased membership in our PTSA has allowed for better collaboration not only with the administration, but increased involvement in PTA-sponsored and school-related activities by parents, community members and alumni. The school climate has become more welcoming for all who visit and has galvanized family and community engagement. From the previous year, we experienced a 390% increase in membership. Broadening our membership base allowed us to reach out to new audiences and encourage participation in school programs and events.”

Dr John M. Folks PTA, Texas

“Yes! We proudly hang our School of Excellence banners in the front entrance. When parents, students, teachers and visitors come in they see and ask questions they want to be a Folks PTA member. Folks PTA works hard to welcome and encourage everyone to be members, we received the 'Most Student Members' from Northside Council of PTA's this year.”

