

## **What is the SOE?**

School of Excellence is a recognition program that honors PTAs that make a year-long commitment to improving family-school partnerships at their schools. It's a program for PTAs of all shapes and sizes who want to make a difference and become KEY PLAYERS in continuous school improvement initiatives.

## **What is the process for becoming a SOE?**

- **Enroll and Gain Support - Now thru Oct 1**

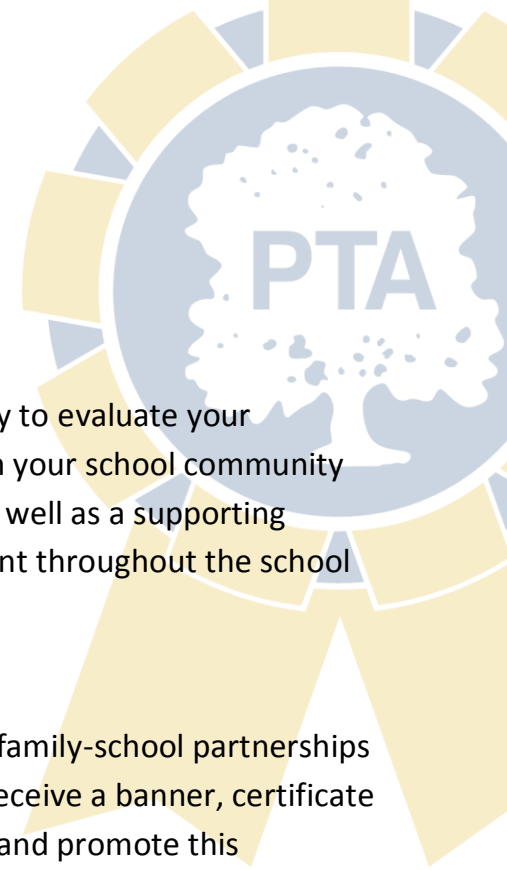
The first step is to ENROLL NOW and gain support from your school administrators. You will then build an Excellence Team, a group of diverse members who will work with you throughout the program to improve family-school partnerships at your school. Immediately upon enrolling, you will gain access to our online toolkit with resources like our Program Leader's Guide and trainings to help you complete the program and reach your goals.

- **Survey School Community – by Nov 1**

You and your Excellence Team will deploy National PTA's Baseline Survey questions to your school community – including families, administrators and staff to gauge perceptions of current family-school partnership trends at your school.

- **Use Results and Tools to Take Action – throughout school year**

Once you submit the results to National PTA, we will provide you with a Roadmap to Excellence to give you recommendations and resources to help you reach your goals. With this information and through discussions with your Excellence Team and administration, you will prioritize ways that your PTA can better engage families throughout the year. Then, you'll work to create and implement action toward school improvement with National PTA with you every step of the way, providing information and encouragement.



- **Survey School Community Again – by June 1**

Towards the end of the school year, you will conduct a Final Survey to evaluate your progress over the school year, once again gathering feedback from your school community and analyzing the results. By June 1, you will submit the results as well as a supporting narrative describing how you have strengthened family engagement throughout the school year.

- **Celebrate Excellence - August**

In August, those that have successfully exhibited a strengthening in family-school partnerships will be designated as National PTA Schools of Excellence and will receive a banner, certificate and online celebration toolkit to help you host celebration events and promote this incredible honor.

Your School of Excellence designation will help attract new, action-oriented PTA members who want to focus on the issues that affect our children the most. Being a National PTA School of Excellence will open the door to other honors and opportunities for your school. In addition, as a National PTA School of Excellence, you will automatically be considered for National PTA's highest honor—the Phoebe Apperson Hearst Family-School Partnership Award.

### **How do we get involved?**

It's easy. Just go to [www.pta.org/excellence](http://www.pta.org/excellence) and look for the yellow ENROLL NOW button. You'll provide some brief information about your school and PTA. Once enrolled, you'll have access to our program tools and resources.

We're here to help along the way! Email [Excellence@pta.org](mailto:Excellence@pta.org) at any time throughout the program process.

We're excited to work with you this upcoming school year to support your efforts to engage families and increase student success.