**Press Release** SAMPLE

 Insert Your PTA Logo}

**Contact:**{Insert Name and Contact Info}

**{Name of School} and {Name of PTA} Recognized Nationally as a School of Excellence**

**{City, State} (Date)**—National PTA has recognized {Name of School} and {Name of PTA} as a 2018-2020 School of Excellence for their commitment to building an inclusive and welcoming school community where all families contribute to enriching the educational experience and overall well-being for all students.

“Research shows that when families and schools work together, students do better in school and schools improve,” said Jim Accomando, president of National PTA. “{Name of School} and {Name of PTA} have worked hard to strengthen their family-school partnership and create an environment where all families feel welcomed and empowered to support student success. We are pleased to recognize them as a National PTA School of Excellence.”

National PTA’s [School of Excellence program](https://www.pta.org/excellence) helps PTAs become partners in identifying and implementing school improvement initiatives based on [PTA's National Standards for Family-School Partnerships](http://www.pta.org/nationalstandards). Schools that exhibit improvement at the end of the school year are honored as a National PTA School of Excellence, a distinction that spans two years.

{Name of School} and {Name of PTA} are one of only 278 PTAs and schools nationwide recognized as a 2018-2020 School of Excellence.

{Insert quote from PTA president or school principal about the importance of family engagement and family-school partnerships.}

{Insert family engagement strategies the school used and examples of ways families and the school have worked together.}

To celebrate their achievements, National PTA presented {Name of School} and {Name of PTA} with a National PTA School of Excellence banner. For more information about the National PTA School of Excellence program, visit [PTA.org/Excellence](http://www.pta.org/excellence).

**About National PTA**

National PTA® comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth. For more information, visit [PTA.org](https://www.pta.org/).