Promoting the Program:

* Make yourself available; consider offering your personal email and phone number
* Over communicate
* Be flexible and innovate
* Signage on popular drive-by locations
* Use technology – Zoom meetings, YouTube channel
* Highlight the importance of the arts now for students’ social-emotional needs
* Communicate and establish your state’s allowances EARLY
* Work with your State PTA to provide an option for homeschooling participants – some states have ‘home’ school or community PTAs that offer member benefits, like Reflections participation

Collecting and Reviewing:

* Offer an online collection tool (Fluid Review, Google Forms) or have them send in flash drives
* Consider/allow hybrid collection ; if in-person offer safe, CDC-approved drop offs (school, home, central public location) and let the artwork sit for several days before handling

Celebrating (many local PTAs have this on their minds):

* Hold a virtual awards ceremony online (e.g. YouTube)
* Have winners send in pictures/videos of them opening their awards, reading their artist statement and/or responding to their creative process
* Consider sending medallions instead of trophies to curb budget

Notes from Chat Log:

* Link to the State Reflections Library (to bookmark and visit often): https://www.pta.org/home/programs/reflections/State-PTA-Reflections-Library
* Links to Georgia PTA training and celebration
	+ https://www.georgiapta.org/reflections/reflections-submission-info
	+ https:www.facebook.com/PTAGeorgia
	+ <https://youtu.be/7sPskSmqhrY>
	+ Here is the resource that Angie uses: https://sway.office.com/my
* Innovation and communication will be key to success this year. A YouTube channel is a great idea.
* Hoping that between families wanting something for their kids to do during remote learning, the benefits of expression through the arts, and the very relevant theme, that participation will increase.
* Link to European Reflections page
	+ <https://europeanpta.weebly.com/reflections.html>.
* You will have access to the recording and slides of today's training on the State Reflections Library Here is the new fillable Student Entry Form: <https://www.pta.org/docs/default-source/files/programs/reflections/reflections-2020-2021/reflections-form---eng.pdf>
* Google Forms may be a good option for collecting and reviewing. Stay tuned for more information about this option and, as always, feel free to email Ellie at Reflections@PTA.org with any questions along the way.
	+ The Google form can be accessed via cell phone and cell service, since most people have access to a cell phone.
* California PTA is more than willing to share any of my docs and training Powerpoints with anyone who is interested. Lisa Snowiss (reflections@capta.org, (310) 766-2503)
* California is still doing a hybrid - both paper and virtual at the unit levels to encourage participation by all students.
	+ A hybrid option may allow more access to the program (e.g. those without devices/ internet).
* Participation is the key. If you allow just one student to participate you have succeeded.
* One of the reasons I try to over communicate to my chairs is to explain everything so that it doesn't seem so overwhelming. I want my chairs to love the program as much as I do so they will keep volunteering for the program.
* Im a petit state. We have a very small budget. Shipping trophies could get very expensive. What are ways to help with that?
	+ April, student showcases and exhibits, certificates and letters of congratulations go a long way too. Or perhaps there are sponsorship opportunities for trophies. Any other ideas, team?
	+ Medallions, instead of big trophies, might make it more economical. We pivoted and saved $800 in California. In postage costs.
	+ In SD we went to medals instead of trophies last year. They were easier and cheaper to mail.
* From New Mexico PTA: Usually state winners attend our convention to read their artist statement and receive their medal. This year we had the families send us videos of the kids reading their artist statements that will be played at our virtual convention (next week!).
* All of the California Reflections Outstanding Interpretation and Award of Excellence entries are posted, in their entirety on the capta.org/reflections website.
	+ Here is our Convention program: https://www.youtube.com/watch?v=370Bio\_8iIo&feature=youtu.be&app=desktop
* Car parades with balloons and signs are a cool thing for local school celebrations of their student awardees.
* How have you advertised to Homeschools?
	+ From Washington PTA: We allow homeschool and private school kids to enter through their "home" school, if they were attending public school.
	+ Some State PTAs offer a community-based PTA for homeschoolers to join to access member benefits, like Reflections participation.

We'll be in touch again soon and will be providing lots of information moving forward. Thanks so much for joining today!