

2019-2020 National PTA Reflections Data Report



LOOK WITHIN

What Is Reflections?

For over 50 years, the National PTA Reflections program has provided access to and opportunities for recognition in the arts, which boosts student confidence and success. By creating original works of art in response to a student-selected theme, participants explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.

As a tiered arts recognition program, winning student artworks from the local PTA level are eligible to move up through their district, region, council and state PTA programs to the national level.

National PTA Reflections winners are announced in May and are celebrated at National PTA's Annual Convention. National PTA then curates a virtual and a traveling exhibit featuring these pieces for the next year.

In 2019-2020 program year, nearly 1,000 student works of art from 47 states responding to the student-selected theme Look Within progressed to the national level in the available arts categories: Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts.

States with the Most National Submissions



CALIFORNIA



GEORGIA



OHIO



TEXAS

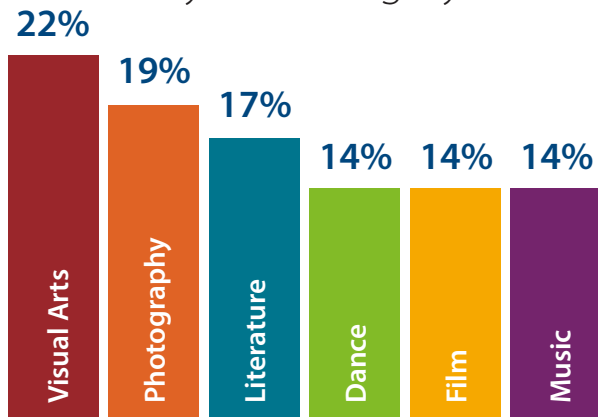


UTAH

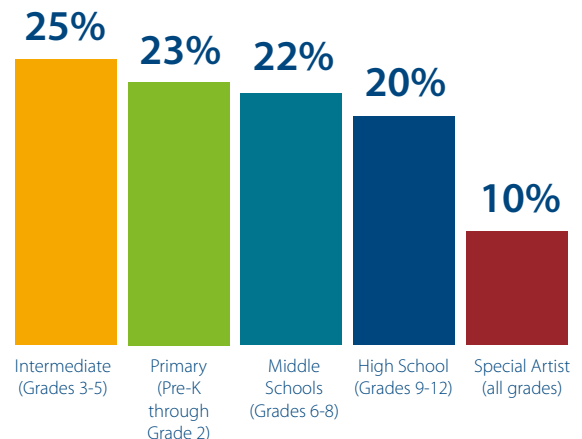


VIRGINIA

National-Level Submissions by Arts Category



National-Level Submissions by Division



Registration Data

*Each year, we ask for all levels of PTAs across the nation to register for Reflections to show the wide reach and impact the program has. Please note, this data provides just a snapshot of over 300,000 Reflections participants.

50 States Participating in Reflections Across all PTA Levels

States with the Most Local PTA Registrants

843 California **323** Texas
411 Utah **297** Florida
326 New York

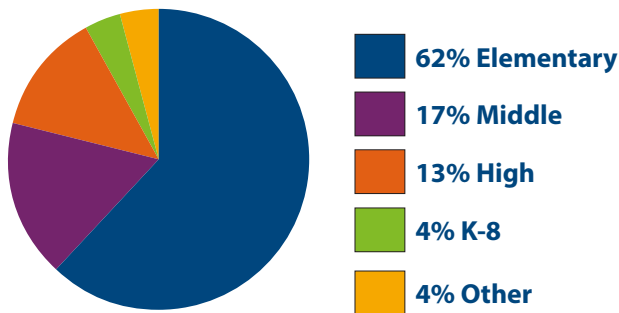
38% Local PTA Participation in Title 1 Schools

School Size Breakdown of Registered Local PTAs

51% Medium (500-999 Students)
28% Small (<500 Students)
21% Large (>1,000 Students)

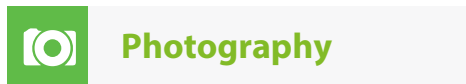
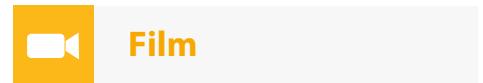
14% Local PTAs Participating for the First Time

School Grade Level Breakdown of Registered Local PTAs



How Registered Local PTAs Discovered the Reflections Program

48% Other Local PTA Leaders
18% Region PTA
11% State PTA
8% School Staff
7% National PTA
7% Other
0.40% Media



Testimonials from Local PTAs

"The National PTA Reflections program encourages the development of motor skills, language skills, social skills, decision-making, risk-taking and inventiveness."

-Richard T. Yates Elementary PTA, Va.

"Not every child feels successful in school. The Reflections program can give them an alternative route to feel success and allows students an opportunity to create and express themselves."

-Western Hills Elementary PTA, Utah

"In my youth, art provided me an outlet to express my thoughts and emotions. It helped keep me grounded. I want to provide the same opportunity to every student at my school. Some of the quietest students can have the most to say, they're just waiting for a way to be heard."

-Sam & Barbara West Elementary PTA, Texas

Register and learn more at PTA.org/Reflections.
Questions? [Email Reflections@PTA.org](mailto:Reflections@PTA.org).