State PTA Reflections Program Timeline and Calendar

When creating a timeline for your state PTA's Reflections program, consider working backwards from the March 1 deadline to submit entries to the national level for review. We recommend the following:

- **September – October:** Local PTA Reflections Program Deadlines and Review
- **November – January:** Council/District/Region PTA Reflections Program Deadlines and Review
- **Feb. 1-15:** State PTA Reflections Program Deadline and Review
    - Plan to give yourself a two-week cushion before the national level deadline
- **March 1:** National PTA Reflections Program Deadline and Review

Use the following calendar as a guide while planning your state PTA's year-long Reflections program.

April – May

New Reflections Program Materials Available

National PTA releases the new Reflections theme, with associated resources and promotional materials in early April. Download them from the State Reflections Library (PTA.org/StateReflectionsLibrary), customize them as you see fit, and update your State PTA's Reflections Program webpage as soon as possible. Your local PTAs will appreciate the ability to encourage students to create Reflections artworks over the summer break.

Register Your State's Reflections Program and Join the State Reflections Network

Don't forget to join the State Reflections Network. Email Reflections@PTA.org and register at PTA.org/Reflections to ensure you have access to important program information and reminders. Registration for next school year's Reflections program opens at PTA.org/Reflections in early April and will remain open until Feb. 1. Register your State PTA's Reflections Program and encourage your local, district, region and council PTAs to register as well, so National PTA can track the program's reach and ensure there are enough national judges.

June

National PTA Convention

Reflections artists and artwork are featured at the annual National PTA convention. Stay tuned for Reflections Program updates and information on our social media pages and at PTA.org/Reflections. You can also check out what other states are doing by following #PTAReflections. Questions? We're here to help! Email Reflections@PTA.org.

July – August

Finalize State PTA Reflections Webpage and Conduct Local PTA Trainings

By late summer, the Reflections page on your state PTA's website should have up-to-date program resources, deadlines and contact information so the PTAs in your state can begin the school year with Reflections. This is also a great time to host training sessions for your local and district/council/region PTAs—these sessions both promote the Reflections program to new leaders and ensure all volunteers are aware of state-specific requirements, processes and deadlines.

August

National PTA Reflections Winners Receive Awards and Prizes in the Mail

By the end of August, National PTA will have sent awards (including checks, certificates and medallions) to the national-level Reflections winners previously announced in May. Have any questions or hear about any issues? Email Reflections@PTA.org.

September

National Arts in Education Week

Encourage the PTAs in your state to go back to school with Reflections! National Arts in Education Week begins the second Sunday of September—use this opportunity to celebrate arts education by promoting the current Reflections theme and encouraging PTAs to register their programs at PTA.org/Reflections!

October

National PTA Reflections Student Arts Showcase

Through the annual National PTA Reflections Student Arts Showcase we continue to honor the national winners from the most recent Reflections program.

National Arts and Humanities Month

In addition to National Arts and Humanities Month (observed each October), the fall marks several heritage and awareness observances. Encourage your local PTAs to use these observances as an opportunity to explicitly tell their communities that Reflections—and the arts in general—are an open invitation to *all* students. Learn how state leaders can advocate for arts education and share National PTA's Arts Ed Resources at PTA.org/ArtsEd.

November – January

Deadlines for Local, Council, District and Region PTAs

Keep in mind that winning entries and respective artwork submissions are due to National PTA on March 1. Expect to need at least two weeks to facilitate the judging process and another two weeks to prepare State winners' artwork for national judging. Establish deadlines for Local PTAs and PTA Councils, Districts and Regions so that the State PTA judging can begin no later than the middle of February.

February

National PTA Registration Closes

The National PTA Reflections registration form (found at PTA.org/Reflections) closes Feb. 1. This month is a great time to use registration data from your state to document successes and prepare for future program years. Visit the State Reflections Library for information and email Reflections@PTA.org for state-specific reports.

March

National Deadline for Reflections Submissions

You can submit up to 36 state-winning Reflections student artworks to National PTA for national-level consideration by the March 1 deadline. Note that State PTA Reflections Chairs must use the official Student Entry Portal to submit all artwork for consideration. National winners will be announced on May 1.

May

National PTA Reflections Awards Announced

After two rounds of blind review by an independent panel of arts professionals, National PTA announces the national-level Reflections program winners May 1 and distributes awards soon after. Join National PTA in celebrating the national-level winners from your state! Keep an eye on our social media pages and PTA.org/ReflectionsAwards. Questions? We're here to help! Email Reflections@PTA.org.