

Tips for Recruiting Non-PTA Volunteers (So PTA Parents Can Participate!)

- Brainstorm with current PTA members for any connections they may have to volunteers outside of the PTA community. For example: some PTA members may also participate in their church volunteer groups and could share this volunteer opportunity with their group.
- Reach out to local businesses and corporations. Larger companies often encourage or even offer incentives like paid time off for their employees to volunteer (e.g., Kohl's Cares, Salesforce, Deloitte).
- Connect with your local high school and community colleges. This would be an
 awesome opportunity for future STEM teachers or students who are studying to
 be in a STEM field to connect with the community. Maybe members of the math
 team or club at the high school could come and volunteer at one of your stations.
- Send an <u>Invitation to Volunteer</u> to all STEM teachers within your school district. Ask the teachers not only at the school where you are hosting the event, but also the other schools in your area.
- Invite community members outside the school to join; such as school board members, superintendents, teacher union representatives, state legislators, etc.
- Encourage volunteers to recruit friends.
- Use <u>STEM Talking Points for PTA Leaders</u> to help discuss the benefits of volunteering for this event.
- Make it easy to volunteer! Use the <u>Volunteer Sign-Up Sheet</u> to track who has signed up for what activity.