**Template Invitation Letter to Families for an At Your Own Pace Smart Talk Conversation Program**

Greetings parents/guardians of **[Insert School Name]**,

**[Insert PTA Name]** is excited to offer to our school community the PTA Connected Smart Talk Conversation event sponsored by Norton Lifelock and TikTok to help support important conversations about online safety and behavior.

Your family will have the opportunity to learn about the importance of online safety. Families will be able to ask questions and actively participate while having fun and learning from each other.

We know you’re busy. To allow flexibility, we are inviting your family to participate in these activities at your own pace. Your family will still be required to register in advance so we know you plan to participate and to do the activities during **[Insert Time Frame]** when other families in our school community will be doing them as well. Please use this link to register: **[Insert Registration Link]**.

Research shows that family engagementleads to greater student success. We are very excited to see family engagement come alive during this event and we sincerely hope you and your family will attend.

Feel free to contact **[Insert PTA Contact Person’s Name]** if you have any questions about the event.

Best wishes,

[Insert PTA President’s Name]

PTA President