# Copy and paste this template for an email or letter invitation to parents

**Invitation Template**

Dear {school name} families,

Raising children in the age of smartphones and social media brings new challenges and concerns for all families. That’s why we are inviting you to join {insert PTA name} {insert date} at {insert time and location} to celebrate Safer Internet Day 2020, which **promotes safer and more responsible use of online technology and mobile phones among children and young people.**

During this event you’ll learn about the importance of digital safety and the Smart Talk, an interactive website created by National PTA and LifeLock, a Symantec company, to help families and kids talk about using digital devices responsibly and decide a few important questions together, like: What are they allowed to post on social media? What should their privacy settings be and what apps can they download? How much screen time is ok? Once those questions have been answered, a custom agreement is created, which can be printed and signed so that all of the ground rules are easily remembered by everyone.

With so many kids receiving new smartphones and tablets for holiday presents, it’s important for us to set some smart ground rules for technology use. **Let’s kick off the New Year right by having “The Smart Talk” with our kids {insert date}!** {Insert refreshments that will be provided}

We hope to see you then! Questions? Email {insert contact email address}

Sincerely,

{Insert PTA President’s name}