# Personalized Email or Letter Invitation to Parents

**Remove this text and update the highlighted sections of the template** to create a personalized invitation to send to your families

Dear {Full Name},

Raising children in the age of smartphones and social media brings new challenges and concerns for all families. That’s why we are inviting you to join {insert PTA name} {insert date} at {insert time and location} to our Digital Families Community Event, which **promotes safer and more responsible use of online technology among children and families.**

During this event your family will learn together about the importance of digital safety and online behavior through various workshops. Some of the things you can expect to talk about are password security, online communication, and how to be a connected as a family online.

98% of kids 8 years and younger have access to a smart device. It’s important that our families know how to keep each other safe and be the best versions of ourselves online. We hope to see you **{insert date} to get the conversation started!** {Insert refreshments that will be provided}

Questions? Email {insert contact email address}

Sincerely,

{Insert PTA President’s name}