



Online Presence Activity Volunteer Guide

Description

In this session, families will review and think about their own online presence and how they are perceived online. At the end of the activity ask attendees to write their thoughts and reflections on the poster paper. You will present the poster for 30 seconds at the end of the night.

Activity Time

15 minutes

Resources Needed

- 1 Volunteer leader
- 1 copy of the Online Presence Handout per family pair (at least 50 copies for 100 people)
- Desks or tables for families to sit at
- Pens for each table
- Timer
- 1 poster paper for wrap up comments

Directions to Start the Activity Session

Welcome families as they enter your activity space and help them find a seat together. Provide each pair with a handout. When everyone has gathered, use the script below to introduce the activity.

To start your activity session, SAY:

Hello, my name is _____. Many of us are concerned about our online reputation and the long-term implications of what we post. The public information that is available about you online comes from many sources. The good news is, you can control some of those sources, like the content you share (for example, photos, videos, text-based posts) on your social media profiles.

Over the next 15 minutes, we'll have a deep discussion about why what we say online matters and how what we post can affect others. First, let's do an example together. Can I have a volunteer read the tweets you see on the handout I gave you earlier? Please note that these tweets are completely fictional and were made up for this activity.

[Choose a volunteer to read the hypothetical negative tweets about LeBron James provided on the handout. Once they have finished, continue with the script.]

Thank you! Now let's talk about those three tweets.

[Take about 1 minute per question to discuss the 3 questions below.]

What are your reactions to the tweets directed at LeBron James?

How do you think these tweets might make LeBron feel if he read them? Do you think he would be offended, maybe amused?

How might these tweets make other people feel in terms of how much they like/dislike LeBron?

[When 3 minutes has elapsed, continue your script.]

Thanks for that great discussion! Now, think about your own social media profiles and complete the corresponding questions on the worksheet. We will share out some of our thoughts at the end.

During the Activity

Walk around to each person. If people seem stuck, try and provide examples to help them come up with more ideas. Encourage kids and parents to come up with stuff together.

After 5 minutes SAY:

You have 5 minutes left.

After 9 minutes SAY:

You have 1-minute left.

[If someone in the group is stuck, use some of the examples below to get the conversation started.]

What is one type of content that you / the account owner DO / DOES primarily control?

Their username; their own status updates; their posts / shares / tweets; the photos or videos they upload to their stories or moments; comments they make on the content other people share on social media.

What is one type of content that you / the account owner DO / DOES NOT primarily control?

Comments other people make on the content they share on social media (e.g., their stories, moments, status updates, tweets); the content others share on social media; how friends/followers/those they are connected to share online content they have uploaded.



What is one thing you can do about content that someone else has shared about you that you don't like for some reason (i.e., this information is NOT in your direct control)?

Un-tag themselves; reach out to the person who shared the content and ask them to remove it; block the user; if they fear for their safety, tell a trusted adult; depending on the platform, they may be able to report the content and/or the user if it's harassment or bullying.

Close the Session

After 10 minutes bring the group back together. When everyone is together, SAY:

Time is Up! Let's share out some thoughts. On the poster paper, take two minutes now to write a thought, reflection or something you learned from the session today. When you are ready, I will sign your passport.

Close the Activities

At the end of the third session, SAY:

Please take out your phones at this time and open the survey that was sent to you by the PTA when you registered for this event. We will have a few minutes in the close out session to complete this as well.

