

## Tips for Recruiting Non-PTA Volunteers (So PTA Parents Can Participate!)

- Brainstorm with current PTA members for any connections they may have to volunteers outside of the PTA community. For example: some PTA members may also participate in their church volunteer groups and could share this volunteer opportunity with their group.
- Reach out to local businesses and corporations. Larger companies often encourage or even offer incentives like paid time off for their employees to volunteer (e.g., Kohl's Cares, Salesforce, Deloitte).
- Connect with your local high school and community colleges. This would be an awesome opportunity for future computer science teachers or students who are studying to be in a technology field to connect with the community. Maybe members of the IT club at the high school could come and volunteer at one of your stations.
- Send an **Invitation to Volunteer** to all technology teachers and librarians within your school district. Ask the teachers not only at the school where you are hosting the event, but also the other schools in your area.
- Invite community members outside the school to join; such as school board members, superintendents, teacher union representatives, state legislators, etc.
- Encourage volunteers to recruit friends.
- Use **Digital Safety Talking Points for PTA Leaders** to help discuss the benefits of volunteering for this event.
- Make it easy to volunteer! Use the **Volunteer Sign-Up Sheet** to track who has signed up for what activity.