# Customizable Press Release Template

**Remove this text and update the highlighted sections of the template** to send a press release to your local news outlets about receiving this grant and your event night.

**Contact:**

{Insert Name and Contact Info from PTA }

**{NAME OF PTA} Awarded Google and National PTA Grant to Address Digital Safety**

**{City, State} (Date)**— {Name of PTA} has been awarded a $1,000 grant from National PTA® and Google to provide parents with the resources they need to answer practical questions about digital safety and citizenship. The grant will be used to host a Be Internet Awesome Family Workshop between Jan. 1, 2019 and May 1, 2019 at {Name of School}.  
  
{Name of PTA} is one of 200 local PTAs nationwide selected to receive a [PTA Connected Be Internet Awesome](https://beinternetawesome.withgoogle.com/en_us) grant from Google and National PTA. In addition to the funds, all grantees will receive a Be Internet Awesome kit to help PTA leaders host a successful workshop.

“The PTA Connected Be Internet Awesome Family Workshop by Google allows parents to explore their excitements and worries about raising children in a connected world and to work through discussion-based, parent-to-parent sessions on topics like password security and safe websites,” said Jim Accomando, president of National PTA. “Parents will walk away with the awareness of the topics and access to resources, answers to questions about online safety and digital citizenship, and action plans and information to help facilitate discussions at home.”

To make the program as inclusive as possible, each Be Internet Awesome kit is bilingual—with materials in English and Spanish—and includes a Google Pixelbook. At the **Be Internet Awesome workshop, families will:**

* Increase awareness of online safety tools for families
* Teach families about digital citizenship and how to better navigate the internet
* Inspire families to Be Internet Awesome together by growing their understanding of digital well-being

{Insert quote from PTA President or School Principal}

For more information about PTA Connected, visit [PTA.org/Connected](https://www.pta.org/home/programs/connected).

**About PTA**  
[National PTA®](http://www.pta.org/) comprises of families, students, teachers, administrators and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health and welfare of children and youth. For more information, visit [PTA.org](https://www.pta.org/).