# Customizable Media Advisory Template

Remove this text and update the highlighted sections of the template to send a media advisory to your local news outlets about receiving this grant and your event night.

**Contact:**

{Insert Name and Contact Info from PTA }

**[Name of PTA] to Host Be Internet Awesome Family Workshop Sponsored by Google**

**WHAT:**

**On [Date],** [Name of PTA] will host a workshop for parents to explore digital safety and address concerns surrounding how to raise children in a connected world. The event will feature discussion-based, parent-to-parent discussions on topics like password security and safe websites.

{Name of PTA} is one of 200 local PTAs nationwide selected to receive a [PTA Connected Be Internet Awesome](https://beinternetawesome.withgoogle.com/en_us) grant from National PTA and Google. Part of National PTA’s new PTA Connected initiative, Google's Be Internet Awesome workshop gives parents access to resources, answers to questions about online safety and digital citizenship, information to help facilitate discussions at home, and the tools to create an action plan for the future. All materials provided at the Be Internet Awesome workshop will be available in English and Spanish.

**WHEN:**

[Day and time of event]

**WHERE:**

[Name and address for location of event]

**WHO:**

[List key attendees who will be participating, including PTA leaders, leaders, school and district leaders, government leaders, and community leaders]

**CONTACT:**

[Name and contact information for PTA]

**About PTA**  
[PTA®](http://www.pta.org/) comprises of families, students, teachers, administrators and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health and welfare of children and youth. For more information, visit [PTA.org](https://www.pta.org/).