

Assessing Online Challenges and Viral Warnings

As young people start their digital journey, it is important to provide them with age-appropriate safety and privacy settings and tools. TikTok has taken steps to help make the platform a safe and supportive space for teens, including, for example:

1. Disabling direct messages and livestream hosting for 13–15-year-olds.
2. Managing a variety of content and privacy settings, such as screen time limits, using TikTok's Family Pairing features.
3. Educating the TikTok community on digital literacy, such as how to evaluate and understand content they view online and how they can create with safety in mind.

We encourage everyone to exercise caution in their behavior whether online or offline. Nobody wants their friends or family to get hurt or in trouble filming a video or trying a stunt. It's not funny - and since TikTok removes that sort of content, it will not make them TikTok famous.

We recognize that it can be challenging for families to assess online challenges and viral warnings. If you see a video, pause for a moment to think about what you've seen, how it made you feel and how you want to respond. Visit TikTok's [Safety Center](#) for more info and support on online challenges.