## **Sample Media Advisory Template: Build Up and Belong Real-Time Program (*Remove this text and update the highlighted sections of the template to send this media advisory to your local news outlets about your event.)***

**[Name of PTA] to Host a Digital Community Event**

**WHAT:**

**On [Date],** [Name of PTA] will host a ***PTA Connected: Build Up and Belong*** program for [Name of City] families, made possible by National PTA and Discord, where they will participate in conversations about building belonging and positive relationships in digital communities, as well as navigating privacy and safety on digital platforms. Families will also engage in conversations about online scenarios, behaviors and experiences.

{Name of PTA} was selected by National PTA from among PTAs nationwide to receive a $1,000 grant to conduct the event. The grant was made possible by PTA Proud National Sponsor, Discord. ***(Remove this paragraph if it is not applicable to your PTA.)***

***PTA Connected: Build Up and Belong*** is part of National PTA’s PTA Connected initiative. PTA Connected is designed to educate and engage families in digital wellness, security, access, equity and literacy. PTAs have held over 500 PTA Connected events across the country, reaching over 25,000 families.

**WHEN:** [Day and time of event]

**WHERE:** [Insert virtual link]

**WHO:** [PTA leaders, families and students]

**CONTACT:** [Name and contact information for PTA]

**About PTA**  
[PTA®](http://www.pta.org/) comprises millions of families, students, teachers, administrators and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools. PTA is a registered 501(c)(3) non-profit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health and welfare of children and youth. For more information, visit [PTA.org](https://www.pta.org/).