



YouTube Kids was created to give kids a more contained environment that makes it simpler and more fun for them to explore on their own, and easier for parents and caregivers to guide their journey as they discover new and exciting interests along the way.

All kinds of videos for all kinds of kids

With our designed-for-kids app, YouTube Kids on the web, and YouTube Kids on smart TVs, you can find family-friendly videos on all different topics across all your devices. YouTube Kids has everything from popular shows and music to learning how to build a model volcano (or slime!) and so much more. With content settings for preschool kids (4 & under), younger kids (5-7), and older kids (8-12), everyone has an experience designed for them.

A safer experience for kids

We work hard to keep the videos on YouTube Kids family-friendly and use a mix of automated filters built by our engineering teams, human review, and feedback from parents to protect our youngest users online. But, no system is perfect and inappropriate videos can slip through. We've made changes to increase safety and offer more features to help parents create the right experience for their families, and we're constantly working to improve our safeguards.



No two families are the same. Learn about tools to customize your kids' experience, from choosing what content they can watch, to limiting screen time, to blocking videos. There are also resources to help you work with your kids to develop healthy digital habits.

Limit screen time

On the app, set a time limit for how long your kids can watch and help encourage their transition from watching to doing.

- Keep up with what they watch
 Simply check the watch it again page and you'll always know what they've watched and the newest interests they're exploring.
- Create individual profiles as unique as your kids
 Sign in on the app or on the web and create up to eight kid profiles, each with
 its own content level selections, video recommendations, and settings.
- Approve what your kids can watch

Want complete control over what your kids are watching? Use the app to select the "Approved Content Only" mode so that your kids are only able to watch videos, channels and/or collections that you've hand-picked and approved. In this mode, kids won't be able to search.



