**Sample Budget Items for an At Your Own Pace Smart Talk Conversation Program**

Your PTA should create a budget at the start of this planning process. Use some of the estimated costs below to create your budget.

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| **Expense Description** | **Estimated Cost** |
| **Printing resources**  If your PTA chooses to print and distribute materials for families to use at home, you should plan accordingly for the printing cost. The resource you’d most likely want to print would be the handout packet, which is 10 pages long. Or, you may choose to print the Family Guide (though it’s ideal for families to use the online version so they can click on the links). However, this is not at all necessary for this program. | Based off the FedEx/Kinkos estimate of $.05 per piece of paper printed, if you had  100 families and printed the 10-page Handout = $50 |
| **Giveaways / raffle prizes**  For example: small gift cards to restaurants or grocery stores or PTA swag to encourage participation and completion of the survey. | $200 |