

How to Select and Implement a National PTA Program

National PTA offers **In-Person** and **At-Home** program models to meet students and families where they are. Each program is flexible and offers free technical assistance leader-to-leader learning opportunities and “drag and drop” materials necessary for success. Visit [PTA.org/Programs](https://www.pta.org/Programs) for more information and email us at Programs@PTA.org with any questions. Here’s how to get started:

- **Think about who you are serving.** Understanding your community and seeking diverse perspectives in the planning process will make your PTA programs stronger and more impactful.
- **Gain input.** Reach out to your school community to learn what initiatives are most needed or most interesting. This will help your PTA tailor programs that will meet the needs of all families.
- **Plan your program calendar.** With your board and school leadership, determine which PTA programs best fit your school community’s needs. Remember to focus on being diverse and inclusive in your planning.
- **Question and challenge your assumptions** to reach all students. Think about the best time, location and content to ensure you are being culturally responsive and removing any barriers that may prevent participation.
- **Use the free materials we offer**, including those offered In-Person and At-Home, as well as those translated in the home language of the families you serve. Define the intended outcomes of your PTA programs.
- **Apply for grants.** Check out our [award and grant opportunities](#) that can help your PTA implement or enhance programs.
- **Learn from other PTA Leaders and stay connected** to National PTA on social media and through our newsletters. Follow us on Facebook and Twitter and sign up for our newsletters.
- **Implement your program and have fun!** PTA is all about connection. Create opportunities for intentional relationship building before, during and after delivering your PTA programs.
- **Ask your community for feedback** during and after the program event to see how your program was perceived, to learn if your intended goals were met and to enhance your next PTA program.
- **Share your successes** with your school community, your state PTA and National PTA @NationalPTA using the hashtags #PTA Programs and #HowWePTA.