**Sample Media Release Form**

To keep your community informed and excited about your PTA Program and goals, you’ll need to share your progress often and in many ways. Photos of your community members working together are great attention-grabbers in the crowded digital landscape, but you’ll need to secure permission from the people in those photos in order to use them.

**Delete all text in RED and update the highlighted sections of the template for a personalized Media Release form to use.** (Once finished updating the template, remove the yellow highlights.)

[Insert Your PTA Logo]

**[Insert the Name of Your Program] Media Release**

I grant to [Insert PTA Name], National PTA, [Insert Name of Sponsor], and their representatives and employees the right to take or use photographs and/or video of me and my family in connection with this PTA Program without further compensation and without the need for any further consent from me. I authorize [Insert PTA Name], National PTA, [Insert Name of Sponsor], their assignees, and transferees to use and publish the same in print and/or electronically.

I agree that [Insert PTA Name], National PTA and [Insert Name of Sponsor] may use such photographs or videos of me and my family with or without my name for any lawful purpose, including, for example, such purposes as publicity, illustration, advertising, and web content.

I have read and understand the above.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_