Welcome every student’s family as your education partner.

Assume every family wants the best for their children. Parents look to you as the expert. Guide them on what you think they need to do to help their student achieve success.

Communicate frequently and in the way that works best for each family.

Whether via phone, email, text message or handwritten notes, communicate with each family in a way that not only reaches them—but also generates a response. Include positive feedback to build trust and respect. Seek translation support from your school if there is a language difference.

Teach families how to support student success.

Like students, families don’t know the education terminology you do. Describe what you need families to do at home in simple and specific terms. Use examples whenever possible. The more you share, the more families will understand their role as your education partner.

Encourage families to speak up for the needs of their student.

Let families know that they are your education partner. Explain that you need them to share the other factors that may affect their student’s performance so that you can help navigate challenges or offer more support.

Share power with families and students when working to improve the school.

Empower families and students to contribute their voices, time and energy to making your school a better place to learn—and to work.

Collaborate with community partners that can support families.

Learning happens in the classroom, in the home and in the community. Connect families to the resources available to enrich the educational experience.

FAMILIES + TEACHERS = STUDENT SUCCESS

PTA is your family engagement partner.

Learn more and get involved! PTA.org