

National PTA 2022-2023 School Year Grant Application Rubric

This is the rubric that National PTA judges will use to score your application. We recommend that you consult this rubric as you complete your application, so you know what the judges will be looking for in their review.

Question 1: Barriers and Equity: What are the barriers that have prevented your PTA from running effective programs in the past? Or what barriers do you anticipate experiencing in running programs this upcoming year? (For example: translating materials in multiple languages, hiring a translator, finding new ways to inform families about these opportunities, offering transportation, hosting your program at a different time, date, or location so all can participate) And then, how do you plan to use this grant funding to address those barriers?

- 0: The answer does not identify barriers for their PTA and does not identify any solutions for solving possible barriers.
- 1: The answer mentions barriers but does not explain how those barriers already have or might impact their PTA's programs and does not explain how they plan to address those barriers.
- 2: The answer mentions barriers and loosely explains how they already have or might impact their PTA's programs but does not explain how their PTA will address those barriers.
- 3: The answer clearly explains the barriers and how their PTA will address those barriers but does not provide a high level of detail or concrete examples of how their PTA will use this grant funding to address those barriers.
- 4: The answer clearly explains the barriers and how their PTA will address those barriers and provides concrete examples for how their PTA will use this grant funding to address those barriers.

Question 2: Community Needs: How are you going to determine what your community's needs are for this school year ensuring you've gathered input from individuals of all identities and backgrounds? And then, how will your PTA know that the program(s) you are selecting below are going to meet those needs? (For example: using a survey, hosting a listening session, asking questions at a PTA meeting, launching a poll, calling members).

- 0: The answer does not explain how the PTA determined community needs or how the program(s) will meet those needs.
- 1: The answer mentions community needs but does not explain how they were determined or how the program(s) will meet those needs.
- 2: The answer explains a process for determining community needs OR explains how the program(s) will meet those needs.
- 3: The answer explains both how they are determining community needs and how the selected program(s) will meet those needs but does not give detail.
- 4: The answer explains how they are determining community needs, how they are gaining input from individuals of all identities and backgrounds and how the selected program(s) will meet those needs in significant detail.

Question 3: Family and Community Engagement: How will you ensure that your entire family-school community is fully engaged in the program(s) you offer? How will you intentionally engage other or new members of your PTA in the planning, design, delivery and wrap-up of your program? (For example: personalizing invitations and outreach, including a welcome table, setting up activities so families are working together and sharing out information, including time for relationship-building, providing questions or take-home activities that families can utilize together, creating friendly-family competitions with incentives)

- 0: The answer does not explain anything about family engagement.
- 1: The answer mentions that families will be involved but does not explain how.
- 2: The answer generally describes how families will engage, but the plan does not include examples in more than one way.
- 3: The answer generally describes how families will engage in more than one way.
- 4: The answer describes in significant detail how families will engage in more than one way.

Grant-Specific Questions: Does this applicant show an understanding of the specific National PTA program for which they are applying?

- 0: The answer does not show any understanding of National PTA programming or resources or only mentions the use of non-PTA programming.

- 2: The answer shows a basic level of understanding that the National PTA program and resources exist but does not specify how they will be used.
- 4: The answer demonstrates explicitly how the specific National PTA program and resources will be implemented.