National PTA as a GRANTMAKER
Our Evolution

National PTA’s grantmaking approach has evolved over the past four years through:

- **Diversifying the types of grants** offered.
- Significantly **expanding the number of grants** given out to PTAs.
- **Incorporating equity considerations** in grantee selection.
- **Providing intensive training** and technical assistance to grantees.
Grant Snapshot: FY17-FY20 Grant Funds

$889K PTA Connected
$528K STEM + Families
$85K Take Your Family to School Week
$49K Health & Safety

$1.5 M
Grant Snapshot: FY19 Programs

39.9K kids  20.2K adults
Equity Considerations: Title I Breakdown

58% of grantees from Title I schools during this FY20 grant cycle.

National PTA standard is at least a 50/50 split.
Equity Considerations: New PTA Recipients

263 first-time grantees in FY18.

457 first-time grantees in FY19.

141 first-time grantees in FY20.
PTA Grant Distribution FY17-FY20

95% of grants were given to LOCAL PTAs

3% of grants were given to DISTRICT/COUNCIL/REGIONAL PTAs

2% of grants were given to STATE PTAs
PTA Grant Distribution FY17-FY20
PTA Grant Distribution FY17-FY20

- Large: 49%
- Medium: 17%
- Small: 18%
- Petite: 16%
# PTA Grant Distribution FY17-FY20

**States with 50+ Grant Recipients and the Percentage of PTAs within that State who Received Funding**

1. Texas (2.9%)
2. Virginia (6.9%)
3. North Carolina (6%)
4. Florida (4.1%)
5. California (1.5%)
6. New York (3.7%)

For comparison, **23 states had 7% or more of their PTAs receiving grants.**

The average percentage of PTA grantees in a state is **9.7%**.
Benefits of Grants to PTAs

- Increased visibility in the community.
- Opportunity to increase membership.
- Organic environment in which to interact with community decision makers.
- Chance for local units to connect and partner with district, council, region and State PTAs.
Focusing on continuous improvement.

**New grant infrastructure** – Upgrading to a new and better platform, changing the review process, and considering the timeline.

**Segmented and targeted training** – Equipping PTAs with grab-and-go resources and the support they need to be successful.

**Event night model** – Developing this model served as a gateway for funders and PTAs.

**Ongoing evaluation** – Prioritizing internal and external evaluation to continuously strengthen our processes and offerings.
Planning for the future.

- **Working with the Center for Family Engagement** to integrate the Four “I”s of Family Engagement.

- **Developing new programming and resources** to better support the unique needs of PTAs.

- **Promoting all programs** for PTAs to consider implementing, regardless of funding.
Key Takeaways

National PTA continues to grow and to offer appealing, relevant grants to PTAs at all levels.

Over the last four years...

- Over **1K PTAs** have **received** grants.
- Around **$1.5M in grant funds** were given to PTAs.