



Online Presence Activity Volunteer Guide

Description

In this session, families will review and think about their own online presence and how they are perceived online. At the end of the activity ask attendees to write their thoughts and reflections on the poster paper. You will present the poster for 30 seconds at the end of the night.

Activity Time

30 minutes

Resources Needed

- 1 Volunteer leader
- 1 copy of the Online Presence Handout per family pair (at least 50 copies for 100 people)
- Desks or tables for families to sit at
- Pens for each table
- Timer
- 1 poster paper for wrap up comments

Directions to Start the Activity Session

Welcome families as they enter your activity space and help them find a seat together. Provide each pair with a handout. When everyone has gathered, use the script below to introduce the activity.

To start your activity session, SAY:

Hello, my name is _____. Many of us are concerned about our online reputation and the long-term implications of what we post. The public information that is available about you online comes from many sources. The good news is, you can control some of those sources, like the content you share (for example, photos, videos, text-based posts) on your social media profiles.

Tonight, we'll look at our own profiles to see if we are representing ourselves online the way we want to. Take 10 minutes to complete the corresponding questions on the worksheet by yourself. Then we will spend 10 minutes talking with our partner about each question and finally we will share out some of our thoughts at the end.



During the Activity

Walk around to each person. If people seem stuck, try and provide examples to help them come up with more ideas. Encourage kids and parents to come up with stuff together.

Set a timer for 10 minutes and let people know that they can now start discussing their answers with each other.

Set a second timer for 10 minutes, after 9 minutes SAY: You have 1-minute left.

Close the Session

After 20 minutes bring the group back together. When everyone is together, SAY: Time is Up! Let's share out some thoughts. Call on at least 3 families to share their experience with this activity and what they learned.

Reserve the last five minutes to fill out the poster paper - you can start this by jotting down what the families openly share. Encourage other participants to come up and add their thoughts to the paper. They can also right their thoughts on a sticky note to post on the paper as they leave the activity. +

If this is the final activity of the night

At the end of the third session, SAY:

Please take out your phones at this time and open the survey that was sent to you by the PTA when you registered for this event. We will have a few minutes in the close out session to complete this as well.

