Group Presentation Script

Slide 1: Title Slide

[Project this slide while people are entering.]

[When ready to start the program move to slide 2.]

Slide 2: Agenda

Hello my name is NAME I am PTA ROLE at PTA.

Tonight, we are here to discuss a topic that is important to all of us which is the growing use of social media in our families.

Our agenda for the evening is - Welcome; Digital Awareness; Passport Activities; Community Share Out.

Slide 3: Goals

In the next hour we hope to:

Explore similarities and differences between how adults and kids approach social media.
Engage in guided activities to help us explore and create healthy online habits.

**Slide 4: Ground Rules**

Ground rules - this is a safe space. No one has all the answers.

Our family nights are most effective when people are willing to share their experiences, their challenges and their advice.

Today we will discuss some current research, these sources are included on the reading list you received via email.

If you have more questions, we also have materials on the table as you walked in with information and Facebook safety resources.

**Slide 5: Stand if**

We are going to play a quick getting to know you game:

[CLICK the mouse for each prompt]

Stand if you have your own computer, laptop, tablet or smartphone
Stand if you used one (or more) of those devices today

Stand if you have ever asked your parent to stop looking at the phone to talk to them?

Stand if you have ever seen your child on an App you have never heard of?

Stand if you have ever used an app that your parents don’t understand?

The purpose of tonight is to give you the tools to have an open and informed conversation between you and your kids about technology and how to navigate it in your home.

**Slide 6: Video**

Another important thing to discuss is how our children can use social media proactively to combat bullying.

Can someone tell me what a “bystander” is?

[Wait for response - A bystander is a person who is present at an event or incident but does not take part.]

Does anyone know what an Upstander is?
An Upstander is a person who speaks or acts in support of an individual or cause, particularly someone who intervenes on behalf of a person

The following video is a really great example of kids using social media to promote their good intentions.

It shows us how we can all be “upstanders”.

[While video is playing, pick up red and green agree/disagree prepare to hold them up as you speak the next line]

Slides 7-13: Agree/Disagree Activity

In the next activity you will use your red/green cards to agree or disagree with the statements that I make.

Hold up the red side if you disagree and turn to the green side if you agree.

You can hold your card horizontal if you are somewhere in between.

As we answer these questions make a note of how the other generation in the room is answering.

If you are an adult look at your kids, if you are a kid look at the adults.

[CLICK the mouse for each prompt]
I use social media regularly

Most of my friends are on social media

My parents are on social media

My kids are on social media

I know what my family members are doing when they're using technology

My family shares their usernames and we follow each other

I am happy with how much time I spend using technology

I am happy with how much time my family spends using technology

I think about the information I share on social media differently than my parent or child does.

**Slide 14: Reflection**

Let’s take some time to reflect.

What were the major differences in your response to the statements from your perspective and from your children’s perspective?
What were some points of connection?

One thing I noticed…**INSERT YOUR OBSERVATION FROM ACTIVITY**

[Pause then call on one or two participants to share]

**Slide 15: Reflection**

When hearing the statement, “I think about the information I share on social media differently than my parent or child does.”

Why did some of you agree?

Why did some of you disagree?

[Pause, call on one or two participants to share]

As you can see, we are all online and we have lots of things that we agree on as far as what we do online and some things that we disagree on.

Tonight, you have the opportunity to explore several of these areas as a family.

In the next hour you will visit different activity stations to complete your digital passport.

Each station is a different topic with an interactive activity that you can compete together!
Slide 16: Digital Passport Activity

On your nametag there is a number, everyone with group one will go to [INSERT ACTIVITY]

Everyone with group two will go to [INSERT ACTIVITY];

Everyone with group three will go to [INSERT ACTIVITY].

After 15 minutes, I will instruct everyone to move to the next station.

You will attend a total of three stations tonight.

Make sure to get your passport stamped so you can collect your goodie bag or door prize at the end.

[Circulate through the rooms to check on the facilitation of each session. Keep a timer for 15 minutes and notify groups when to rotate. Remind the final group to end a few minutes early to complete the survey at PTA.org/Survey before coming back together in the full group]

Slide 17: Community “Share Out” (10 Minutes)

[Co-facilitators will put their posters up around the room. Once all families are seated, use your school’s quiet signal to bring the group back together]
Now that we have talked about social media and our family let’s combine what we have learned.

[Each volunteer will give a 30 second summary of the key takeaways using their poster]

These posters will be hung in [INSERT COMMON SPACE] to remind us of what we talked about tonight.

I invite you to walk around the room and add any key takeaways for you and your family to these posters.

If you haven’t finished your survey, please do that now and see an activity session leader to complete your passport.

[Set a timer for 3 minutes. Give families a 30 second warning.]

**Slide 18: Close out**

We will now complete the raffle for tonight’s prizes.

You should have a raffle ticket for completing your digital passport!

Thank you so much for taking your time and coming this evening.

We hope that you learned something new tonight and feel ready to talk to your kids about their social media decisions.
Continue the conversation use the new resources from Facebook’s Get Digital Curriculum.

Explore more conversation starters on digital foundations, wellness, engagement, empowerment and opportunities. Fb.com/fbgetdigital