Description:

Advocacy is the cornerstone of National PTA’s mission and our powerful voice is derived from the advocacy of individual PTA units on behalf of educational opportunity and well-being for all children.

National PTA presents an annual award to one State PTA that through their dedication, leadership and efforts positively affected legislative and/or regulatory policy aligned with National PTA’s public policy agenda. The winning state will be recognized at the 2021 Virtual Legislative Conference during our annual advocacy awards ceremony.

Nomination Requirements:

The Outstanding State PTA Advocacy Award will be presented to a State PTA that positively impacted legislation or policy and these efforts must be based on a statewide issue, involve working with multiple organizations or coalitions through grassroots collaboration, and contain a public awareness/advocacy training component for PTA members and the community at large. Nominations will be reviewed by the Legislation Committee and the National PTA President. Any PTA member may submit a nomination and state presidents may nominate their own state. Only State PTAs in good standing may be nominated. Please note that as part of the process, local and state PTA leaders may be contacted. To submit a nomination, please fill out this form. Applications must be started and completed in one session. There is no save functionality.

Complete nomination forms must include:

- Contact and PTA membership information for both the state nominated and submitting unit;
- A brief narrative for each short answer question concerning the PTA’s advocacy on behalf of PTA;
- At least one (3 maximum) supplemental documentation of the State PTA’s advocacy efforts (i.e. Op-Ed, blog post, action alert, photo, legislative action plan, etc. - get creative!).

The deadline for nomination is January 4, 2021 at 11:59 PM EST. Please contact National PTA Vice President of Advocacy at vjohnson@pta.org and/or the National PTA Government Affairs team govtaffairs@pta.org with any questions or concerns about the award process or nomination form. Award winners will be notified by the end of January 2021.