Description and Proposal Requirements

2021 PTA Advocacy Spotlight

Description:

Every day, state, regional and local PTAs across the country go above and beyond to advocate for children. Their efforts have made real, tangible improvements for children, families, and communities. At the 2021 Virtual Legislative Conference, we want to take the opportunity to showcase their amazing efforts – and learn from them. This is an opportunity to share stories of an issue that has inspired you to take action for kids! Presentations should focus on issues included in National PTA’s Public Policy Agenda and include strategies and tactics that other PTAs could emulate. All Spotlights will be pre-recorded and shown at our Virtual Legislative Conference Tuesday March 9, 2021.

We are currently accepting proposals. Additional information and a proposal form can be found here.

Proposal Requirements:

This proposal is open to any PTA member at any level affiliated with a unit in good standing. Applications must be received by December 8 2020 at 11:59 pm ET. Proposals must be started and completed in one session. There is no save functionality.

Presentations should focus on how your PTA addressed an issue or challenge included in National PTA’s Public Policy Agenda and include strategies that other PTAs could emulate. Presentations should be 40 minutes long, including time for Q and A. All applications will be reviewed by the National PTA Legislation Committee and Government Affairs Staff. National PTA may provide feedback on your submission to improve the delivery for our attendees’ needs, or we may combine your submission with another presentation submission to create one workshop.

All applicants will receive notification of whether their submission was accepted by the end of January.

Please contact National PTA Vice President of Advocacy at yjohnson@pta.org and/or the National PTA Government Affairs team govtaffairs@pta.org with any questions or concerns about the award process or application form. Award winners will be notified by mid-January 2020.