Description and Nomination Requirements

2021 Outstanding Local PTA Advocacy of the Year Award

Description:

Advocacy is the cornerstone of National PTA’s mission and our powerful voice is derived from the advocacy of individual PTA units on behalf of educational opportunity and well-being for all children.

National PTA presents an annual award to one local, district, council or regional PTA that through their dedication, leadership and efforts positively affected legislative and/or regulatory policy aligned with National PTA’s public policy agenda. The winning PTA will be recognized at the 2021 Virtual Legislative Conference during our annual advocacy awards ceremony.

Nomination Requirements:

The Outstanding Local PTA Advocacy Award will be presented to a PTA that positively impacted legislation or policy and these efforts must be based on a local or state issue, involve working with multiple organizations or coalitions through grassroots collaboration, and contain a public awareness/advocacy training component for PTA members and the community at large. Nominations will be reviewed by the Legislation Committee and the National PTA President. Any PTA member may submit a nomination and presidents may nominate their own PTA. Only PTAs in good standing may be nominated. Please note that as part of the process, local and state PTA leaders may be contacted. To submit a nomination, please fill out this form.

Applications must be started and completed in one session. There is no save functionality.

Complete nomination forms must include:

- Contact and PTA membership information for both the PTA nominated and submitting unit;
- A brief narrative for each short answer question concerning the PTA’s advocacy on behalf of PTA;
- At least one (3 maximum) supplemental documentation of the PTA’s advocacy efforts (i.e. Op-Ed, blog post, action alert, photo, legislative action plan, etc. - get creative!).

The deadline for nomination is January 4, 2021 at 11:59 PM EST. Please contact National PTA Vice President of Advocacy at yjohnson@pta.org and/or the PTA Government Affairs team govtaffairs@pta.org with any questions or concerns about the award process or nomination form. Award winners will be notified by the end of January 2021.