Description:

National PTA is proud to announce a new advocacy award this year: The Diversity, Inclusion and Equity Advocacy Award. This award will be presented to one local, district, council or regional PTA that through their dedication, leadership and efforts positively affected legislative and/or regulatory policy aligned with National PTA’s DEI Priorities. The recipient of this award will demonstrate PTA’s mission, history, role, and commitment to DEI by using authentic community engagement with underrepresented groups, actively listening to what is important to these communities, and has address barriers to more effective communication with diverse audiences through advocacy. The winning PTA will be recognized at the 2021 Virtual Legislative Conference during our annual advocacy awards ceremony.

Nomination Requirements:

The Local/District/Council/Regional PTA Diversity, Inclusion and Equity Advocacy Award will be presented to a PTA that positively impacted legislation or policy and these efforts must be based on a local or state issue, involve working with multiple organizations or coalitions through grassroots collaboration, and contain a public awareness/advocacy training component for PTA’s members and the community at large. The recipient of this award will demonstrate PTA’s mission, history, role, and commitment to DEI by using authentic community engagement with underrepresented groups, actively listening to what is important to these communities, and has address barriers to more effective communication with diverse audiences through advocacy. The Nominations will be judged based on the point values assigned to each required question. Any PTA member may submit a nomination and presidents may nominate their own PTA. Only PTAs in good standing may be nominated. Please note that as part of the process, local and state PTA leaders may be contacted. To submit a nomination, please fill out this form.

Complete nomination forms must include:

- Contact and PTA membership information for both the PTA nominated and the nominator;
- A brief narrative for each question below concerning the PTA’s advocacy on behalf of PTA (500 words or less per question);
- At least one (3 maximum) supplemental document of the PTA’s advocacy efforts (i.e. Op-Ed, blog post, action alert, photo, legislative action plan, etc. - get creative!).

The deadline for nomination is January 4, 2021 at 11:59 PM EST. Please contact National PTA Vice President of Advocacy at yjohnson@pta.org and/or the National PTA Government Affairs
team govtaffairs@pta.org with any questions or concerns about the award process or nomination form. Award winners will be notified by end of January 2021.