

HARVARD



GRADUATE SCHOOL
OF EDUCATION

Professional
Education

Engaging Students with Books, TV, and Movies

Media creates learning opportunities for students to engage more deeply with complex ideas in the classroom and outside of school. Incorporating new media sources offers a way to rebuild the canon, and connect learners to more culturally relevant content. Professional Education offers three workshops to help educators, families, and media professionals learn more about the latest research surrounding media, including books, TV, and movies, and how we can better engage young people with these tools.

Learn to identify cultural assumptions in literature and incorporate diverse texts and critical conversations into your practice.

Culturally Responsive Literature Instruction

\$225 per person | Groups of 10+: 25% off final invoice

www.gse.harvard.edu/ppe/crl

What cultural norms and assumptions are embedded in the literature we use in our classrooms? How do we select texts that represent our students' diversity and support them to engage in critical conversations about culture?

Culturally Responsive Literature Instruction is an online professional development program for K-12 teachers, literacy coaches, and principals. Drawing from the research of HGSE Professor Pamela Mason, the workshop explores the concept of "critical literacy" as a tool for examining the cultural assumptions embedded within literature. Participants will learn to take a critical stance when analyzing texts, discover resources for finding and integrating culturally sustaining literature in the classroom, and consider how to invite all students to engage in discussions of culture.



Develop practical knowledge, skills, and strategies around screen-time usage through a new online workshop that can help you support learners as they navigate today's digital media landscape.

.....

Screen-Time Savvy: Skills and Strategies to Deepen Digital and Media Literacy

\$295 per person | Groups of 10+: 25% off final invoice

www.gse.harvard.edu/ppe/sts

How can we best leverage media and new technology to enhance social, civic, and academic learning in our students? With the novel coronavirus (COVID-19) pandemic generating fundamental shifts in how education is both conceptualized and delivered — with a drastic reduction in face-to-face social engagement in and out of the classroom — one consequence is a marked increase in screen-time. More than ever, young people are consuming digital media on a variety of content platforms, whether it be online classrooms, streaming of digital entertainment, social networking, gaming, or other screen-time activity.

Screen-Time Savvy: Skills and Strategies to Deepen Digital and Media Literacy provides frameworks for you to analyze the impact of media on learners, as well as the practical knowledge, skills, and savvy needed to deepen your digital literacy.



Discover exciting ways to make use of film adaptations of novels by exploring and embracing what happens when a story “crosses” from one content platform to another. Learn to leverage the unique benefits of using cross-media storytelling to boost social, emotional, and academic development of young people.

.....

Deeper Than Edutainment: Taking Books and Their Film Adaptations Seriously

\$295 per person | Groups of 10+: 25% off final invoice

www.gse.harvard.edu/ppe/dte

When content streaming is at an all-time high, educators and caregivers have an opportunity to enhance learner engagement and social and emotional development by capitalizing on increased screen-time.

Traditional models of movie-use in classrooms generally involve showing a film adaptation of a novel: to reward learners after first reading the story, to compare-and-contrast the book and film adaptation with a general critique of the movie as an “unfaithful” version, and to support teaching content in subject areas thematically related to the film’s plot or themes, content, or themes.

Deeper Than Edutainment: Taking Books and Their Film Adaptations Seriously presents an approach that further enhances movie-use through the intentional application of cross-media storytelling. By looking closely at a story “twice-told” through the lenses of aesthetics, ethics, and academics, students will have the opportunity to interrogate the merit of what is on their screen, surface the differences in how stories are being told, and gain a deeper understanding of the overall narrative.



For additional information, contact our admissions team at ppe@gse.harvard.edu.