

INTRODUCING

A National PTA® Initiative

The Center for Family Engagement™

The cornerstone of National PTA's mission is Family Engagement because it is **the key element to help a child grow and thrive**. But not all family engagement is created equal—because not all family engagement is transformative.

What is Transformative Family Engagement?

Transformative Family Engagement is a shared effort of families, schools and community leaders to advance programs, practices and policies that **empower every parent to make their child's potential a reality**.

All family engagement should transform the lives of every child in America. That's why we are investing in our mission with the Center for Family Engagement. Families can, and must, **lead change in the education space**.

Be part of the movement!

Visit [PTA.org/FamilyEngagement](https://www.pta.org/FamilyEngagement) today.

