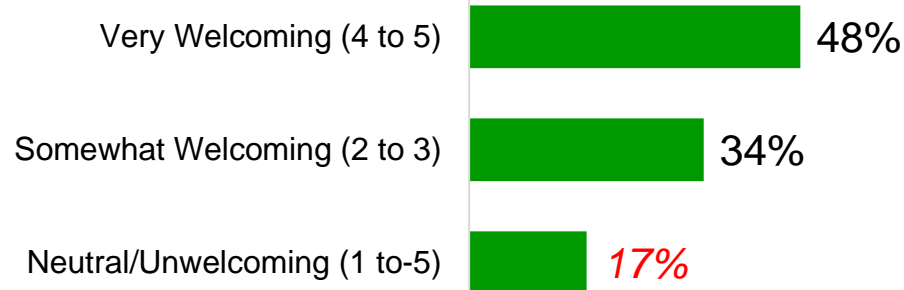


Profile: Suburban Area Parents

Base: Suburban Area Parents (n=686)



How Welcoming is the School Environment



Agree/Disagree Statements (% Strongly/Somewhat Agree)

| | |
|---|-----|
| I feel like the teachers, faculty, and staff at my child's school respect me | 83% |
| When I share feedback or concerns with my child's school, I feel like my input is heard and listened to | 69% |

The teachers at my school could do a better job giving parents/families honest feedback about their children

41% agree

41% agree

My child's school relies too much on technology like apps, texting, and mass e-mails to communicate with me

| Top 5 Most Helpful Ways for Schools to Engage with Parents/Families | % ex/very helpful | % done |
|--|-------------------|--------|
| Provide parents with multiple measures on how their child is doing academically | 78% | 50% |
| Respond within 48 hours of when parents/families submit questions/comments | 75% | 45% |
| Give teachers dedicated time in their day to communicate with students' families | 70% | 24% |
| Provide accommodations to allow parents/families w/ disabilities to access info...engage with the school | 70% | 33% |
| Provide training for teachers and staff on how to communicate with all parents/families | 69% | 21% |

53% rate last year's parent-teacher conferences as excellent or very good

61% say their child's school makes it easy to share thoughts with school administration

72% say their child's school makes it easy to share thoughts with teachers

46% are very confident they know who to ask or how to find information from their child's school

% Rates Their Child's School as Excellent

